

## Mikoyan Warned U. S. Will Not Be Pushed Around

WASHINGTON (AP) — President Eisenhower said today Russia must come to understand the United States simply won't be pushed around in working for world peace.

Eisenhower told a news conference that was the purpose of his message to Anastas I. Mikoyan, the Soviet deputy premier, as he left for home after his U.S. visit.

On a domestic political matter, Eisenhower said he would favor repeal of the present constitutional ban on a third term for presidents.

Eisenhower has said repeatedly that he would not be interested in a third term. There was no indication in what he said today that he has changed his mind about that.

The subject came up when a newsman recalled that Eisenhower once said he thought it "not wholly wise" for the third term ban to have been written into the Constitution.

In reply, the President said: he still thinks it was not a particularly wise decision. He added that if the American people want to make any man their president, then it should be up to them and he sees no objection to more than two terms.

Then he went on to say he would rather see the constitutional amendment repealed than kept.

This was Eisenhower's first regular news conference since Dec. 30 and only the second since Nov. 5, although he did answer reporters' questions at a National Press Club luncheon a week ago.

The visit by Mikoyan was much on the minds of the newsman, and brought early questions.

Eisenhower said the Kremlin leader offered no new proposals for relief of world tensions at their meeting in the White House last Saturday.

## Spa Plant Workers to Vote on Union

HOT SPRINGS, Ark. (AP) — A vote is scheduled Friday by about 80 employees of Style-Rite Robes, Inc., on whether to join the Amalgamated Clothing Workers Union (AFL-CIO).

The National Labor Relations Board set the date for the vote at the newly built plant, which manufactures bath robes.

## Giant Storm Hits Nation With Ice, Snow and Cold

KANSAS CITY, Mo. (AP) — A giant storm lashed the nation with snow, freezing rain, bitter cold and even thundersnow in the South as it crept across the mid-continent today.

The storm area stretched from northern New Mexico to Cape Cod on the coast of New England and from the southern Great Lakes into the Mississippi Valley.

As it moved slowly northeastward it dealt its harshest blows to the Midwest—Kansas, Missouri, Iowa, Nebraska and Illinois.

Eleven deaths have been attributed to the storm. All of the victims were killed in traffic accidents on ice or snow covered roads. Three were killed in New Mexico, Montana, Pennsylvania and Iowa each reported two deaths, and Oklahoma and Kansas had one each.

In a special summary the Weather Bureau said snow, cold and high winds kicked up blizzard conditions in Nebraska, Iowa and the Midlands of central Kansas. Immediately ahead of the snow, there was a narrow band of freezing rain in the South, thundersnow accompanied spring temperatures.

There was even a tornado Tuesday night in Mississippi. The funnel touched the ground near Vicksburg, but apparently did no damage.

The heaviest snowfall this morning was in eastern Kansas and northern Missouri. Kansas City lay in the center of the area. At midnight, with four inches on the ground, the snow began again, and the Weather Bureau said it would reach eight inches.

Parts of New Mexico, Colorado, Wyoming, Oklahoma, Nebraska and Iowa still were getting snow. The northern three-quarters of Illinois had six or more inches on the ground—with more expected. Southern Michigan, still digging out of a heavy snow Tuesday, braced itself for more of the same, perhaps as much as six inches.

The Weather Bureau forecast continued heavy snow today from northeastern Kansas through Iowa and into the Great Lakes region. Generally, snow depths ranged from 5 to 8 inches, with a high of 12 inches at Douglas, Wyo. Temperatures in the southern part of the snow area in the teens, but reached 5 to 10 below zero from the upper Mississippi Valley westward through the northern plains.

Snow was reported as far east as Pennsylvania and southern New England.

## Large Crowd Expected at C of C Dinner

A capacity crowd is virtually assured for the annual meeting and banquet of Hope Chapter of Commerce at 7 p. m. Thursday in the Hope High School Cafeteria.

Only a few of the 161 tickets available for sale were left today, and it was believed they would be sold out of town guests have been invited, which would bring the crowd to more than 200.

Chancery Judge James H. Pilkinton will be master of ceremonies, and will also introduce the principal speaker, William M. Shepherd of Pine Bluff, vice-president of Arkansas Power & Light Co.

Program: Judge James Pilkinton, Presiding Invocation — Rev. Rufus Sorrells, Pastor Methodist Church, Dinner

Guests by Retiring President — Jack Lowe

Introduction of Board Members by New President — John L. Wilson Jr.

Introduction of Guests — Mayor George Frazier

Awards — Judge James Pilkinton Solo — Miss Margaret Nelle Moders, Accompanied by Mrs. Florence Hyatt.

Introduction of Speaker — Judge James Pilkinton



SNOW IN BUFFALO — Two snow storms in the Buffalo, N. Y., area over the weekend piled snow into four-foot drifts, and stalled traffic along this lake shore road. City crews worked around the clock to clear the major traffic jam. — NEA-Telephoto



STATE VISIT — President Eisenhower, left, greeted Dr. Arturo Frondizi, President of Argentina, as he arrives at Washington National Airport for a four-day state visit. Center is Senora de Frondizi, wife of the Argentine President. — NEA-Telephoto

## Anniversary of Kiwanis Is Outlined

The 43rd anniversary of the founding of Kiwanis was observed Tuesday by the local club at its regular luncheon meeting, with President Mike Kelly in charge of the program.

The speaker pointed out that Kiwanis was organized on January 21, 1915, at Detroit, Mich., and from that founding the organization has now spread to 4,500 clubs with a total membership of more than 250,000.

The local club was formed in the late '20's, and Harry Hawthorne was a charter member . . . the only charter member of the present club.

President Kelly awarded merit certificates to past presidents of the club and to a few others in recognition of service over the years to the local club.

## Group Seeks to Share Spa Hospital

LITTLE ROCK (AP) — The United Cerebral Palsy State Committee is interested in sharing facilities of Army-Navy Hospital at Hot Springs if the hospital is turned over to Arkansas as a rehabilitation center.

The idea was advanced at a meeting of the organization yesterday by Mrs. J. S. Jenkins of Pine Bluff.

She pointed out that Dr. William K. Jordan, a staff member of the University of Arkansas Medical Center, is a member of the national Research Advisory Committee of the UCP organization.

Dr. Jordan has received several UCP research grants for his work at the Medical Center.

Don Russell, state director of Vocational rehabilitation, plans to confer in Washington tomorrow on the proposal to convert Army-Navy into a rehabilitation center.

Russell said he was drawing up a statement of objectives, including a proposed budget, which he will present to Mary E. Switzer, national director of the Vocational Rehabilitation Administration.

Use of the hospital as a rehabilitation center has been proposed in case the Army succeeds in its annual drive to shut down Army-Navy as an economy move. Congress has consistently blocked the closing attempt.

## Housing Problems Taken to Court

WASHINGTON (AP) — Both Andrew W. Roland and Walter L. Stanley showed up in court with housing problems.

Roland was being sued on a Health Department complaint that his home was too small for his family of nine.

Stanley was being sued for not paying his rent. He said his home was too big and expensive for his family of five.

Both cases were settled in one stroke. Roland and Stanley swapped homes.

## To Dedicate New Foreman Plant Today

FOREMAN, Ark. (AP) Officials from four states were expected here today to attend the dedication of Arkansas Cement Corp.'s new multi-million dollar plant.

Gov. Orval E. Faubus was to be principal speaker. Members of the principal speaker. Members of the state Legislature took a recess to attend.

The governors of Louisiana, Texas and Oklahoma said they would send representatives.

The plant, built at a cost of 13 million dollars, will employ about 100 persons. It has a rated capacity of 1,400,000 barrels of cement a year.

## Seed Dealers Name New Officials

LITTLE ROCK (AP) — The Arkansas Seed Dealers Assn. elected W.W. Draper Jr. of Forrest City president at the close of a three day convention yesterday.

Other new officers include Jerry Bogard of Stuttgart, first vice president; O.E. Lee of Jonesboro, second vice president, and Paul Hughes of Blytheville, board member.

New directors include Joe Stallings of Morrilton, Joel Lambert of Newport, Charles Buchanan of Helena and Martin Dreyfus of McGee.

## Negro Held by Local Police

City and State Police last night arrested Leroy Head, 34, Negro, for investigation following an attempt to steal an auto at the home of Frank Schooley and trying to break into Mary's Store on Green St. Officers said Head had a long record of arrests.

## OES Dinner Honors Worthy Grand Matron

The annual OES banquet, honoring Mary Massey, Worthy Grand Matron, was held here Monday night at the Diamond Cafe with Hope, Stamps and Bradley as co-hostesses. Some 70 attended.

Hope chapter had charge of the program with Ted Maryman giving the invocation. Royce Welsensberger was master of ceremonies and introduced Mrs. Jewell Cobb who welcomed visitors. Juanita Green of Stephens gave the response.

Paula Edwards played two accordion selections. Audrey Greenlee and Iva Irvin sang. Harvey Eaves of Texarkana gave the benediction.

Following the banquet, a business meeting was held at Masonic Hall with Lena Maryman giving the report of the chapter. Elna Peavey, Stamps, presided over introductions. The Bradley chapter closed the meet with Aileen Adams in charge.

University of Arkansas will confer degrees to some 650 students Saturday, Jan. 24 . . . the group includes Mary Willis Snell, Hope, bacheloret of arts . . . Tom Snell, Royanga, Emmet, bacheloret of science in electrical engineering . . . Linda Ann Collins Varper, Fulton bacheloret of science in home economics . . . William Howard Sutton, Hope, bacheloret of laws . . . Melvin Coo Thrush, Hope, master of business administration . . . Chester L. Jordan, Hope, master of education . . . Maude Ella Virgil, Emmet, master of education.

Petty thieves are very brave . . . last night they stole mirrors from two cars at Nunn-Pentecost Motor Co., Third Street . . . the lot is well lighted on a main highway . . . during the weekend several hubcaps were stolen over cars parked downtown . . . Officers warned that a hot check artist suspect has been seen in the city . . . he hit here previously . . . the man is about 35, wearing black and red checked shirt, khaki pants and a brown hat.

Hope Jaycees have placed about

a dozen trash boxes in the downtown area . . . they have swinging tops which make them waterproof and are very attractive looking.

Mr. and Mrs. Russell Carver have purchased Kennedy's grocery at the end of South Main and are in the middle of a remodeling job . . . however, they are doing business as usual while repairs are being made.

It has been reported from several sources that Carter Oil Company is leasing large tracts of land in Hempstead County . . . several sources said the area would cover from 50,000 to 75,000 acres at a going price of \$1.00 per acre . . . many landowners just north of Hope City limits, Columbus, Washington, Ozan and Blevins areas have leased their land already and the word is the leasing continues at a rapid pace.

VFW will meet Thursday night at 8 and all World War 1, 2 and Korean overseas veterans are urged to attend.

Dimes drive total to date is \$781.11 . . . the quota is \$5,000 . . . please help

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# Court Asked to Allow Reopening of Schools on Segregated Basis

## Celebrations in Havana Opened by Firing Squads

BY STANFORD BRADSHAW

HAVANA, Cuba (AP) — The distant chatter of firing squad guns was the curtain raiser for a massive Havana rally today in support of the revolutionary government's summary executions.

Rebel bullets cut down a dozen men of ousted President Fulgencio Batista's defeated armed forces in Pinar del Rio, Cuba's westernmost province. All had been convicted of murder and other war crimes in a three-hour trial.

These, plus 10 previously unreported executions—11 at Cardenas in Matanzas province and 8 at Jiguaní in Oriente province—boosted the nationwide total to 247.

Three others were reported, under death sentences in Pinar del Rio and 38 in Oriente province of east Cuba.

Havana workers took the day off to participate in the rally.

Fidel Castro called for a half million persons to throng the park in front of the Presidential Palace this afternoon.

The revolutionary leader said this would be Cuba's answer to foreign criticism of swift retribution for those convicted by military courts of crimes against the people during Fulgencio Batista's dictatorship.

The first of a series of public trials in Havana was announced to begin Thursday in the city's 15,000-seat Sports Palace.

Castro said the only in Havana would support "justified" and "demand that the United States return the war criminals." No formal requests for extradition of Batista followers who fled to the United States have been reported so far in Washington.

To assure a big turnout, labor chief David Salvador declared a holiday for all workers from 6 a.m. until midnight.

Many Cubans were expected from the provinces.

The firebrand leader of the revolution, Castro himself, did not let hoarseless deter him from plans to address the massed Cubans. He has been in bed with grippiness.

Castro invited some 350 reporters of the Americas for the rally and trials and also asked several U. S. congressmen, Rep. Adam Clayton Powell Jr. (D-N.Y.) arrived Tuesday and Rep. Charles P. Porter (D-Ore) said in Washington he would come. Several other members of Congress declined.

About 200 foreign newsmen were expected.

Castro has been particularly resentful of criticisms of the executions by U.S. congressmen. He has accused the United States of furnishing bombs and guns to Batista during much of the revolution and has attacked the lack of U.S. challenges to Batista's repression.

The leader of the revolt has expected that police and the military would be in charge.

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## His Son Handled That Situation

DALLAS, Tex. (AP) — Doug Harris was bragging today about how tough his son can be.

The son — Timmy Ray, aged 16 months — had picked up a garter snake that promptly curled around the boy's arm.

Doug stammered in warning. Timmy Ray gurgled, patted the snake, then bent over and bit it in two.

## Movie Pioneer C. B. DeMille Dies at 77

BY JAMES BACON

HOLLYWOOD (AP) — Cecil B. DeMille, whose spectacular productions made him the movies' most famous and successful director, died today. He was 77.

A heart attack claimed the man who was one of the founders of Hollywood, and became legend in his own time.

He died at his home at 5:30 a.m. after an illness of a week. With him was a daughter, Cecilia, his wife, Josephine, and his wife, Constance, was in the house but not at the bedside. She also has been ill.

DeMille made more than 70 films, both directing and producing many. He spent money like water, in amounts that awed even Hollywood's free-spending studio heads.

"But it paid off. Picture" after picture set boxoffice records. Several of his films became screen classics.

He was amazingly active right up until he was taken ill. The last film he actively produced was "The Ten Commandments." But he supervised production of "The Buccaneer" and he was making plans for a new film about Lord Robert Baden-Powell, who founded the Boy Scouts of America.

DeMille entered show business as an actor. In 1912, at a luncheon with a glove salesman named Samuel Goldwyn and a vaudeville comedian named Jesse Lasky, the three decided to take a fling at the new medium of motion pictures.

They formed a company, acquired rights to "The Squaw Man," and sent DeMille west to make it into a movie.

He rented half a barn in a pastoral suburb, known as Hollywood, and the rest is history. DeMille, the late Lasky and Goldwyn became the moguls of Hollywood.

DeMille has estimated that his films have been seen by more than five billion people—roughly twice the earth's population. Box office returns are nearing a billion dollars.

He was reared in a religious atmosphere, and many of his films had religious themes. But they were judiciously larded with sex and excitement.

Among his best known productions was "King of Kings," a silent movie about the life of Christ that still is being shown. "The Ten Commandments" was his last.

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## Explosions Jar Torn Argentina

By JOSE MARIA ORLANDO

BUENOS AIRES, Argentina (AP) — Bomb explosions jarred Buenos Aires today as Argentina attempted to recover from a two-day general strike against President Arturo Frondizi's belt-tightening program.

The blasts were set off by leaders of the 62 Peronist unions defiantly announced after a secret meeting that they had decided to continue the walkout indefinitely. Unless the government cracks this strike it will keep such industries as textiles and metals paralyzed.

Two other big labor groups voted Tuesday night to call off the strike which began snowballing last weekend. Many strikers have gone back to work.

Several of the bombs were aimed at railway property and may have been set off by disgruntled Peronists or Communists to interrupt the back-to-work movement.

Trucks were damaged in the capital's suburbs at Sarmento, Roca and San Martin, and services were halted while repairs were made.

## L. R. Board Then Would Develop Integration Plan

By JOHN R. STARR

LITTLE ROCK (AP) — The Little Rock School Board today asked U. S. District Court here for permission to reopen the city's closed public high schools on a segregated basis, at least temporarily.

This was the board's answer to a court order to take immediate steps to implement integration in the schools under a court-approved plan.

The board said reopening of the schools would remove an element of tension in the community and would make it possible for the board to complete a study of confronting problems.

The board said it would attempt to develop an integration plan acceptable to the federal court and the people of the district, and report to the court no later than Aug. 15.

U. S. District Judge John B. Miller on Jan. 10 gave the board 30 days to develop an integration plan.

The board unanimously adopted a motion to file the request. Earlier, board member Robert W. Laster objected to making a report on ground that any plan would have to be an integration plan.

"I don't want to bind myself to submit a plan of integration," Laster said.

Board president J. McKinley Jr. said that the plan would not necessarily have to be a plan of integration.

We commit ourselves to develop a plan acceptable to both the court and the people, that is all, McKinley said.

Then Laster voted with the other four members present. One member was absent.

The board's request said that the present board has not had jurisdiction over the four closed high schools.

Gov. Orval E. Faubus shut down the schools last Sept. 12 to prevent integration.

The present board was elected Dec. 6.

If the request is granted, the board said, I will petition Faubus to return the schools to its jurisdiction and will open all of them, including the Horace Mann High School for Negroes, on a segregated basis.

"Our study of the situation reveals that most white high school children in the district are being schooled," the board said.

"On the other hand, the study reveals that most of the Negro high school children are not—it is only equity to permit them to return to school."

The board said it "felt" schooling of Negroes could be accomplished only if the court granted the relief requested.

Several private schools have been established here to take care of some of the white students displaced in the school shutdown. But no school has been set up for Negroes.

"If the defendants (the board) Continued on Page Three

## Liquor Still Leads to Fatal Shooting

LITTLE ROCK (AP) — A 65-year-old Negro man was shot to death at his home in nearby College Station yesterday in an argument over a whisky still, police said.

The victim was identified as Jimmy Williford.

Pulaski County Sheriff L. C. Young said the assailant was believed to be a Negro man from Chicago who lived in the house with Williford. He had not been apprehended last night.

Young said a 250-gallon whisky still was found in the house and the shooting apparently stemmed from an argument over it.

Coroner Howard A. Dishonah said Williford was shot once in the abdomen by a .38 caliber pistol.

## While the men talk shop the women talk shopping



## Sandstorm Sets Off Raid Alert System

WHITE SANDS MISSILE RANGE, N.M. (AP) Electrically charged dust particles from a howling sandstorm set off the raid alert system here Tuesday.

The dust, kicked up by winds which hit 65 m.p.h. in gusts, lodged in the alert system's relays, became electrically charged, and set off the system.



## Visiting Red Envoy Leaves Questions

By JAMES MARLOW  
Associated Press News Analyst

WASHINGTON (AP) — Anastas I. Mikoyan, home-bound today, left a trail of questions behind him. They can be boiled down to two: why did he come? What was the result of his visit?

A modern form of self-torture is to try to read the Kremlin's mind. Many interpretations have been put on the Soviet deputy premier's visit here.

But the reason for his trip may be this simple: He just wanted to look around and, as a byproduct, make a little good will for the Soviet Union.

So far as is known he didn't budge an inch on anything and neither did the Eisenhower administration.

It's traditional, in thinking of relations between nations, to regard everything one of them does as a profound, stiff, stuffy and highly meaningful move or counter-move to high diplomacy.

It might sometimes be more realistic, in the case of the Soviets, to think of some of their actions in simpler terms.

They've broken a lot of diplomatic rules since Nikita Khrushchev became boss and Mikoyan his right-hand man. For example: All the letter writing to President Eisenhower last year on a summit conference.

Khrushchev dropped the whole idea when it suited him. He had made some good propaganda at home with it, and perhaps a little headway with other people.

The Soviets have done the same thing other times, in other ways. They've twisted, turned, dodged, jockeyed, proposed, and reversed why these tactics. One explanation could be that they look on us with contempt, think we're slow and pompous; figure they can jab and poke and dance around us like kids in a cartoon calling a rich, fat man names and knocking his high silk hat off.

Since neither side wants a shooting war — it costs the Soviet Union nothing to try all sorts of unorthodox things. If it gains a little good will, long as it isolates, it doesn't lose much.

The Kremlin didn't figure to lose by sending Mikoyan here. He is well able to take care of himself.

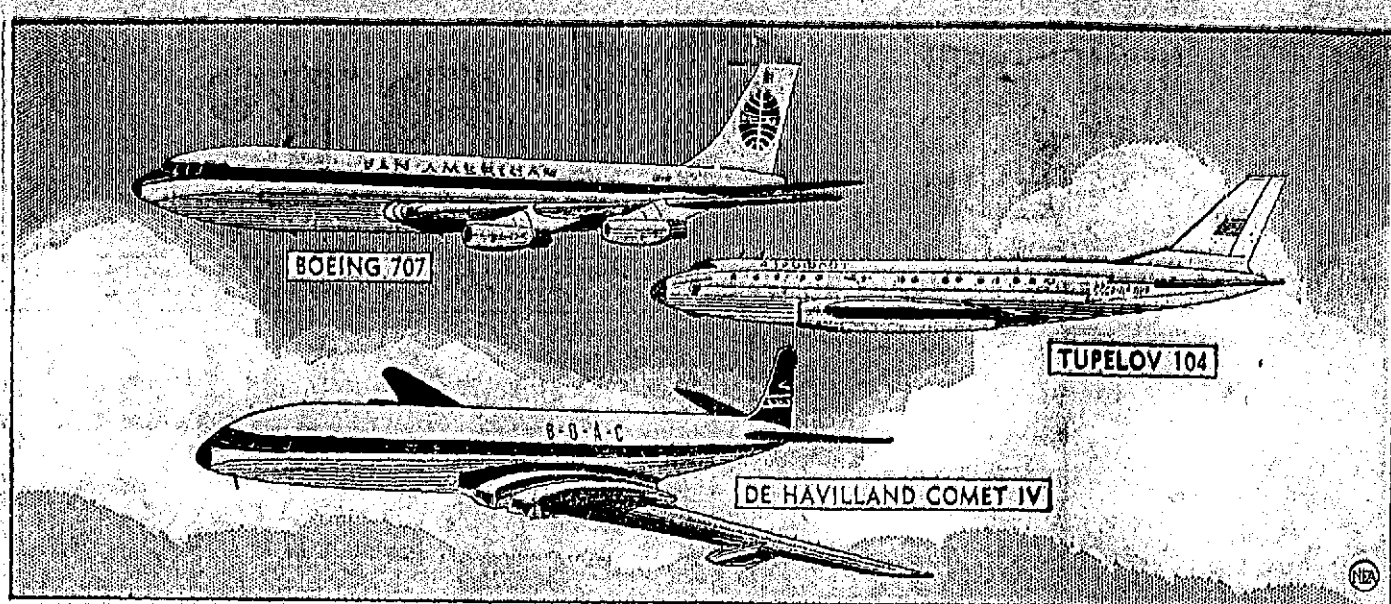
By his visit the Soviet might gain a little goodwill, although that could well be a secondary consideration so long as he got a look around, met some people and did some talking intended to be beneficial to the Soviet Union.

It shouldn't have been surprising that he neither revealed nor proposed anything new. It would have been surprising if he had.

The Soviets are hard bargainers. From Mikoyan's come here and make concessions, without getting plenty in return, wouldn't have been bargaining.

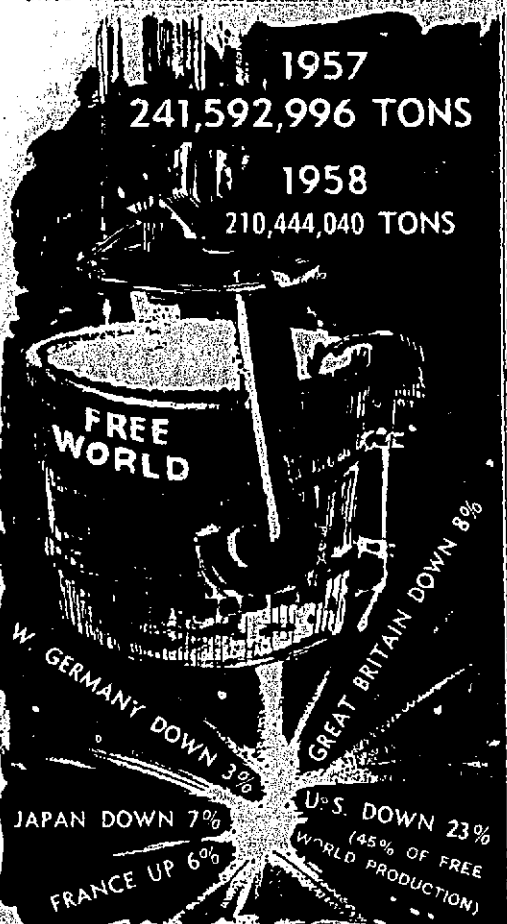
The fact that he offered nothing new during his trip is pretty good evidence he came for the ride. His visit looks like just one of the impromptu free-wheeling moves the Soviets have used since Khrushchev came to power.

Arkansas elected Mrs. Hattie W. Caraway in 1932 to become the first state in the union to elect a woman to the U.S. Senate for a full term.



**USHERING IN THE JET AGE**—Drawing above portrays the three great passenger jet airliners currently in operation in Europe, the Middle East and, lately, in the United States and on transatlantic runs. The jet era was pioneered in 1952 by an ill-fated earlier model of the British Comet. The latest version was the first to begin transatlantic flights in October, 1958. The Tupelov 104, used by Soviet and Czechoslovakian

airlines, began Prague-Moscow runs in 1957. The Russian plane now connects Moscow with major European cities and with Cairo, Egypt, and New Delhi, India. Going into transatlantic operation shortly after the Comet was the American Boeing 707, under Pan American's flag. Daily round-trip service between New York and Miami has just been begun by National Airlines, using a 707 leased from Pan American.



**CHALLENGE OF STEEL**—Roaring furnaces of the Free World have produced over 210 million net tons of ingot and casting steel in 1958, a drop from the previous year, according to Steel magazine. Communist nations registered gains, but still produce less than a third of the world total. Of the top five Free World producers only France registered an increase while the only Communist country that fell off from 1957 was North Korea.

## Prescott News

### Kiwanis Club Installs Officers

Lt. Gov. Cecil Myers, Division 21 of Malvern installed the Prescott Kiwanis Club officers for 1959 at the meeting Thursday evening at the Broadway Hotel.

They include: Russell Moberg, immediate past president; Ned Duncan, president; Dr. Newell Nelson, vice president; Bill Ward, second vice president; William Gordon, treasurer; W. J. Livingston, secretary.

Directors are: Floyd Hubbard,

### Jack Robey, Ernest Jameson, But-

rell, Whitmarsh, Jim Nelson, W. C. Woosley and Jorge Nassar. Committee Chairmen are:

Boys and Girls — Milton Stokes; Agriculture — Vuel Chamberlain; Support of churches — Jim Nelson; Vocation; Guidance; Jack Robey; Public and business — W. C. Woosley; Jorge Nassar; Achievement; Guss McCaskill; Attendance, Bur-

rell Whitmarsh; Tilman Worthington; Finance, Ernest Jameson.

House, Floyd Hubbard and Bill

Gordon; Inter-Club, Russell Moberg; Education, Alfred DeBlack; Laws, Ellis Stewart; New Club; Dr. Newell Nelson; Program, Bill Ward; Public relations, W. J. Livingston; Vuel Chamberlain; Dr. Nelson and Reception, Don Hays. Guests were Dr. Milton War-buck of Malvern, Mrs. Ned Duncan, Mrs. Newell Nelson, Mrs. Bill Ward and Mrs. Bill Gordon. There was 100% members in attendance.

### DAR Meets With Mrs. Cole

The January meeting of the Benjamin Culp Chapter Daughters of the American Revolution was held on Thursday afternoon in the home of Mrs. J. A. Cole with Mrs. R. P. Hamby co-hostess.

Potted plants were placed at vantage points in the living room and the dining table was centered with blooming African violets.

Mrs. Carl Dalrymple, regent, presided and led the opening ritual. Mrs. John Teeter, chaplain, led in prayer after which the Star Spangled Banner was read in unison.

Mrs. H. H. McKenzie and Mrs. J. A. Cole were elected delegates and Mrs. Max Kitchen and Mrs. John Teeter alternates to attend the DAR State Convention to be held Feb. 26, 27 and 28 in Blytheville. The regent chose Miss Jane Kitchen to serve as her page.

Annual reports of officers and chairmen were heard.

A dessert course was served by the hostesses.

Elementary PTA Study Course The Prescott Elementary PTA study course was held on Thursday morning at the school.

Mrs. Kenneth Ledbetter and Mrs. Floyd Hubbard spoke on the study topic "Science in the Elementary School." A discussion period followed.

The next meeting will be held on Feb. 3 at 10 a.m. and a film will be shown.

Miss Phillips Honored Miss Margaret Leese Phillips, popular bride-elect of Robert Burr-side of El Dorado, was honored with a miscellaneous shower given by three of her bridesmaids, Miss Carlene Harris of El Dorado, Miss Gail Jacks of De Queen and Miss Donna McRae of Benton in the ball room of the Student Union at Henderson State Teachers College on Thursday evening.

Miss Phillips and her mother, Mrs. Leroy Phillips, were presented corsages of white carnations. The lovely gifts were displayed on a table.

The chosen colors of red and white for the honoree's wedding were carried out in the refreshments of red punch, white individual cakes topped with red roses and nuts served from a table centered with an arrangement of red and white carnations.

Mr. and Mrs. Gaylon May of Hope were the guests Sunday at her mother, Mrs. Brad Bright.

Mr. and Mrs. Eddie Warner and children of Arkadelphia, visited

## Celebrations In

Continued From Page One

ary under Batista were responsible for 20,000 deaths. The aim of the executions, he and other leaders have stressed, is justice for these anti-vengeance.

Castro claims 93 per cent of all Cubans favor continued trials and executions as a means of purifying the country and restoring order quickly. To wait for re-establishment of civil courts, he says, might result in wide spread lynchings by enraged Cubans.

## State Share Of Budget Is \$338 Million

LITTLE ROCK (AP) — The Arkansas State Chamber of Commerce says taxpayers in this state will have to fork over about \$338,800,000 in federal taxes if President Eisenhower's proposed 77 million dollar budget is approved.

The estimate was based on the State Chamber's calculation that Arkansas taxpayers carry 44 per cent of the federal spending burden.

These figures were used in a Chamber plea for a reduction in federal spending.

Internal Revenue Service collections in Arkansas have averaged just under 190 million dollars in recent years. The IRS announced Monday that 1958 collections totaled \$188,270,710.

In answer to a question about the difference between IRS figures and State Chamber estimates, an IRS spokesman said yesterday that his services figure represents only those taxes collected in Arkansas.

He said Arkansas taxpayers also share in manufacturers' excise taxes and liquor and tobacco taxes, which are levied and paid in the state where the product is made.

Frank Cantrell, managing director of the State Chamber, said taxes on these items were included in the Chamber's tax estimate for Arkansas.

"There is a tremendous amount of taxes paid by the people of Arkansas that is reported by other states," Cantrell said.

The IRS spokesman said he had no information which could be used to confirm the State Chamber's \$338,800,000 estimate because federal taxes above those collected are paid indirectly through the manufacturers.

## Some Parts of State Under Snow Blanket

By THE ASSOCIATED PRESS

Parts of northwest and central Arkansas lay under a blanket of snow today as a cold front marched through the state in a southeasterly direction.

Temperatures dropped sharply, turning rain into sleet and then snow. Lowest reported reading in the state today was 12 at Berryville and Harrison.

Five inches of snow was reported at Springdale with lesser amounts at Fayetteville, Harrison, Fort Smith, Ozark, Piggott, Green Forest and Eureka Springs. Little Rock had a light fall.

Schools were closed at Fayetteville, Harrison, Berryville and several other points in northwest Arkansas. All rural schools in Washington, Boone, Carroll and Sevier counties were shut down.

The Arkansas Highway Department warned that roads were hazardous in the northwest but no closings were reported.

Weathermen said occasional snow flurries would fall this afternoon in the north and central sections. Skies are expected to clear late tonight and early tomorrow.

The U.S. Weather Bureau at Little Rock said the cold spell should begin breaking sometime Friday with slowly rising temperatures.

The forecast calls for 0 to 10 degrees lows in northwest Arkansas tonight and 10 to 20 degrees low in the remainder of the state.

High temperatures for today had

been reached by mid-morning.

Two severe weather warnings affecting parts of Arkansas were issued yesterday and last night in advance of the cold wave. A section of east Arkansas was alerted for possible thunderstorms, hail and high winds but the six-hour alert expired at 4 a.m. today with no damage reported.

An earlier warning of possible thunderstorms on the northwest edge of the state expired at 10 p.m. last night with no severe weather reported.

All sections of Arkansas reported light rain fall in the 24 hours that ended at 6 a.m. today. High temperatures yesterday ranged from 61 at Piggott to 71 at Pine Bluff.

## Admiral



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Phone 7-4661

## He's Your Man...

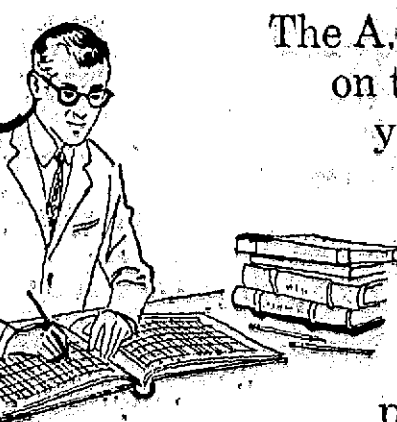
At regular intervals, an A.B.C. circulation auditor visits our office to delve into our records on your behalf.

He's thorough, exacting, complete. He leaves no stone unturned to get the circulation facts.

When he has finished his audit, he tells us what we have. He produces the facts on the quantity and quality of our circulation.

He's your man, actually—he works for you.

The A.B.C. report, based on the auditor's findings, is your guide to more productive advertising. The facts he reports are your protection.



They tell you, in the precise language of an accountant, exactly how big

a circulation audience you are buying, where members of that audience live, and some of the reasons why they chose to be a part of that audience.

Ask to see a copy of our latest A.B.C. report.

## Hope Star

This symbol represents our membership in the Audit Bureau of Circulations, your assurance that our circulation facts are verified by independent audit, measured by recognized standards, and reported in standardized reports. These audited facts, available without obligation to interested persons, provide a factual basis for advertising rates, evidence of subscriber interest, facts on market coverage, and facts for appraising our circulation quality and editorial vitality.



HALLMARK OF CIRCULATION VALUE

## Final Clearance

NEW FALL  
**DRESSES**  
THAT'S LEFT **\$1.00**

BOYS' LONG SLEEVE  
**SPORT SHIRTS**  
SIZES 2 to 6x **\$1.00**

3 ONLY WOOL  
**SPORT COATS**  
SIZES 38-42 REG. **\$15.00**

FAMOUS MAKE  
ALL SIZES AND  
SLEEVE LENGTHS  
FANCY PATTERNS

**\$1 TABLE**  
Ladies' - Men's - Boys' and Children's Wear

CHILDREN'S ORLON  
**SWEATERS**  
COAT or SLOPOVER **\$2** SIZES 7-14

BIG TABLE  
**Millinery 1/2 Price**

SMALL LOT  
**BRASSIERES** **\$1**

2 ONLY — GRIFFON  
**SUITS**  
SIZES 39 & 42 REG. **\$25**

BIG ASSORTMENT MEN'S DRESS  
**SHIRTS** **\$2.44**  
REG. PRICE \$4.00 — \$4.50 — \$5.00

Lewis-McLarty



# SOCIETY

Phone 7-3431 Between 8 A.M. and 4 P.M.

## Calendar

Wednesday, January 21

Mother of children in 1st, 2nd and 3rd grades of Brookwood will meet Wednesday at 2 p.m. at the home of Mrs. Fred McElroy to discuss the article in the January PTA magazine, "Tracking Down Talent."

The Lilac Garden Club will meet Wednesday at 3 p.m. at the home of Mrs. Jim Cole with Mrs. O. C. Sutton and Mrs. Joe Reese as co-hosts.

Thursday, Jan. 22

The Cub Scouts of Pack 92 will meet Thursday at 7:30 p.m. at the Garland School. All cub scouts and their parents are urged to be present.

## Notice

The meeting of the Friday Music Club has been postponed until Friday, Jan. 30. Mrs. E. P. Young Jr. will be hostess and Mrs. V. R. Hornum will lead a study on "Opera."

Joyce Collier, Honored on Her Eighth Birthday

Mrs. Roy Collier entertained her daughter, Joyce, with a party on her eighth birthday. The guests were greeted at the door by the honoree. During the afternoon the guests played games, prizes going to Linda Godwin, Glanis Wood, Teressa Smyth, Brenda Williams and Eva Foster. The table was decorated with a pretty cake with eight candles. Joyce blew out the candles and they all sang "Happy Birthday." The honoree received many nice gifts.

Each guest received favors and ice cream and cold drinks were served to those present. Jan Herring, Jo Susie White, Pam Butler, Miltie Polk, Toni Polk, Little Bit Polk, Martha Davis, Susie Davis, Dianne Harvin, Vickie Harvin, Keith Wood, David Morris, Kim Caldwell, Roy and Lou Foster.

Troop 9 of Brookwood Browns met in Girl Scout Hut Friday. Troop 9 of Brookwood Browns met Jan. 16 at 4 p.m. in the Girl Scout Hut at the Fair Park.

The meeting was called to order by the president, Linda Sue Parson. Barbara Jo Thompson, reporter, read the minutes. Margie Beth Royston secretary called the roll and they were dismissed by the president to do some plate painting.

Mrs. Robert Mitchell served refreshments to 15 members present and three assistants. Mrs. Lloyd Leverett, Mrs. Grover Thompson and Mrs. Arch Wylie, Den Mother of the group.

Sweet Home HD Club Elect New Officers

Selecting the leaders for 1959 was the highlight when the Sweet Home HD Club met for their January meeting in the home of Mrs. C. A. Phillips.

The building committee for the club house was selected as follows: W. T. Yarberry, Mont Harris, C. A. Brown, Charles Floyd, Zuck

## SAENGER

TONITE & THURS.

Feature Time 6:30 - 9:04

A lifetime of ecstasy in a few stolen hours!



A TIME TO LOVE

CINEMA SCOPE COLOR

A Universal-International Picture starring JOHN GAVIN • LEO PULVER

## Movie Pioneer

Continued on Page Three

mandments, in both silent and wide screen versions. "Male and Female," "The Sign of the Cross," "The Crusaders," "The Plainsman," "Unholy Pacific," "The Story of Dr. Wassell," "Samson and Delilah," "The Greatest Show on Earth."

HOLLYWOOD (AP) — Cecil B. DeMille 77, pioneer movie maker famed for his biblical epics, died today.

DeMille died at his home at 5:30 a.m. He had been ill for a week. Death was attributed to a heart attack.

With him when he died was a daughter, Cecilia, and her husband.

DeMille, who remained at the top of motion picture hierarchy from the days of his infancy until the present, had just returned from extensive travels on behalf of the movie, "The Buccaneer," when he became ill.

He also had traveled widely in Europe recently, plugging his mighty epic, "The Ten Commandments," which stands as one of his greatest pictures.

Also in the house when he died was his wife, Constance, whom he married in 1902 when he was a touring actor. She has been ill for some time.

In addition to his wife and his daughter, Cecilia, he leaves two sons, John and Richard, and another daughter, Katherine.

DeMille turned out more than 70 pictures, starting in 1913 with "The Squaw Man," the first movie ever made in Hollywood.

The young actor-turned-director, filmed it for the Jesse Lasky Feature Play Co. which he, Lasky and Samuel Goldwyn formed in 1912, with Dustin Farnum, a Broadway star, in the lead.

"The Squaw Man," cost \$15,500, a far cry from the multimillion-dollar productions DeMille was eventually to make.

He made his first version of "The Ten Commandments" in 1923, pouring nearly 1 1/2 million dollars into it. The movie held the box office record for Paramount Studio for 25 years.

Other DeMille pictures on the grand scale were "Reap the Wild Wind," "Samson and Delilah," and "The Greatest Show on Earth."

The second "Ten Commandments," made in 1956, was the biggest of all, however. It cost nearly 12 million dollars; used thousands in its cast, and ranks as one of the greatest box office attractions of motion picture history.

DeMille was born Aug. 12, 1881, in Ashfield, Mass. His father was a teacher who studied for the ministry at one time. It was from his

Hope Duplicate Bridge Club Entertained

On Monday, Jan. 19 the Hope Duplicate Bridge Club met in the home of Mrs. J. M. Duffie. She used attractive arrangements of fruit to decorate the playing room.

The following were high scoring couples: 1st, Mrs. J. C. Broyles and Mrs. Taylor Stewart; 2nd, Mrs. Syd McMath and Sydney McMath Jr.; 3rd, Luther Hollman and Mike Kelly.

The hostess served the six tables of players sweet snacks, coffee, and cold drinks. Mrs. Ted Edwards of Benton was an out of town guest for the evening.

Catherine Hatten Circle 4 Meets With Mrs. Joe Rider

Catherine Hatten Circle 4 of the First Baptist Church met with Mrs. Joe Rider Tuesday afternoon with 12 present and 3 new members. An interesting program was presented.

The hostess served delicious refreshments and the meeting closed with prayer.

## Coming and Going

Mrs. Ted Edwards of Benton is visiting Mrs. J. W. White and D. M. Kizzia.

Dr. John McClanahan, pastor, Hubert Thrash, Sunday School Supt. and 37 Sunday School teachers from the First Baptist Church attended the Association Training School for Baptist Sunday School teachers in the Hope Association, Monday night in Stamps.

Mr. and Mrs. A. W. Martin are visiting Mrs. Will Porter enroute from Georgia and Florida to their home in Southbend, Ind.

Tommy Britt and son, Tom of Paragould arrived Wednesday for a visit with Mr. and Mrs. John Britt.

## Hospital Notes

Memorial Admitted: Carol Ann Taylor, Hope; Mrs. Noble Thomas, Washington; John Flowers, Hope; Mrs. Juanita Tettler, Hope; Kenny Rothwell, Hope.

Discharged: Sandra Kay Curtis, Rt. 1 Hope; Mrs. H. H. Collier, Hope; Owen Noble Jr., Hope; Arthur Holland, Saratoga; Mrs. Nat Impson and baby girl, Hope; Mrs. Earl Tettler, Hope; Munson Clayton, McNab.

Branch Admitted: Mrs. James Lively, Pine Bluff; Rodney Tompkins, Rt. 1 Hope; Mrs. I. E. Odum, Fulton; Donald Bustin, Rosston; Mrs. A. T. Kidd, Hope; Hiram Lenoir, Hope.

Discharged: Benson Foster, at Hope; Mrs. James Hatten, Hope; Louis Keever, Texarkana.

Mr. and Mrs. James Lively of Hope, announce the arrival of a baby girl, born Jan. 20, 1959.



The new spring hairdos are cued to spring hats this year. Bangs, in many versions, are back in favor and hats are designed to show them off. Hairdo (left) with soft, airy bang has ends turned under, around the face. Perfect for wear with this is a green-and-white striped sailor (left center) with shallow crown



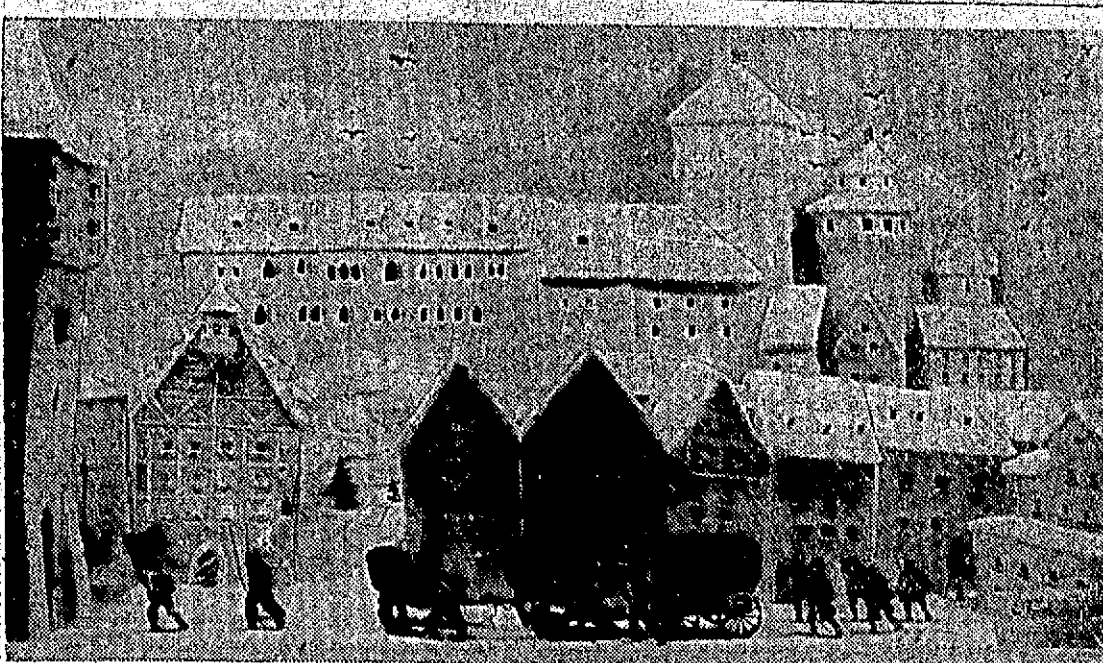
and sprigs of white flowers peeping over the brim. Short and pert hairdo (right center) is combed from a center part into soft, upturned wave. Bang is long and flirty. Her hat (right) is dark green velvet with trim of tiny white flowers. The hairdos are by Coiffures Americana.



The hairdos are by Coiffures Americana.



The hairdos are by Coiffures Americana.



LARDY TOWN—About 100 pounds of animal fat were used for this display in a Nuremberg, West German, butcher shop. It's a three-dimensional winter scene which shows the city's medieval castle and the Albrecht Durer Square.

## L. R. Board Then

Continued From Page One

can be allowed to proceed with dignity in an atmosphere of calmness the defendants are both willing and anxious to honestly and sincerely explore with deliberate speed all avenues which may lead to a lasting solution acceptable to the court," the board said.

The National Assn. for the Advancement of Colored People (NAACP) leader Lyndon B. Johnson (D-Tex.) was criticized today both as too much and as too little.

But neither proponents nor opponents of civil rights legislation took strong exception to Johnson's plan.

Sen. Kenneth B. Keating (R-N.Y.) called it largely an imitation of measures he and other Eastern Republican senators have introduced.

He contended however, that it falls short of the GOP proposals in arming the attorney general with what he called adequate new powers to enforce civil rights.

Sen. Richard B. Russell (D-Ga.), a veteran leader of Southern opposition to any civil rights legislation, denounced what he called "all the political maneuvering."

## Both Parties Lash Out at Rights Bill

By JOHN CHADWICK

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## Rice Co-ops Plan Big Expansions

DUMAS, Ark. (AP) — Two rice-drying co-operatives in Dumas County plan expansion work amounting to a million dollars.

Directors of Dumas Grain Drying Co-op have approved a \$500,000 expansion of its drier, doubling the capacity from 425,000 bushels to 850,000 bushels.

McGehee Grain Drying Co-op has approved a \$450,000 expansion program.

## Firm to Supply Electric Turbines

LITTLE ROCK (AP) — A \$1,750,000 contract was awarded yesterday to a Pennsylvania firm to supply two huge hydraulic turbines for the Greers Ferry Dam power-house near Hobbs Springs.

Blidwin-Lima-Hamilton Corp. of Philadelphia received the contract on a bid of \$1,757,210.

The turbines, each with 60,300 horsepower, must be delivered by May 1, 1961.

## There's Hope for the Absent-Minded

DETROIT (AP) — More than 700,000 motorists lock themselves out of their autos annually according to figures compiled by an insurance service organization.

The auto makers' group is studying a device that will make it impossible to lock the car while a key remains in the ignition lock.

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To my friends and neighbors I want to extend my appreciation for your kindness and sympathy shown to us during our recent sorrow.

The Margaret E. Dillard Family.

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**NO COMMENT** — One-year-old Matt Kitchens finds a canvas by Australian Patsy Ford a sobering experience. Painting was displayed at the Commonwealth Institute in London.



**HONORED ABROAD** — Dr. Irwin B. Wilson of Columbia University is a chemist without great honor in his native United States but much admired in Japan. Dr. Wilson discovered PAM, a 100 per cent effective antidote for nerve gas. It has solved a long-time Japanese farm problem—accidental poisonings from insecticides used in rice fields.

**M. S. BATES**  
District Manager  
**PIONEER**  
WESTERN  
LIFE  
Phone: 7-4454  
Hope, Arkansas

**BUY THE**  
"Freshest Eggs in Town"  
— From —  
**HAROLD STEPHENS'**  
**Land-O-Lakes Farm**  
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At Your Favorite Grocers

**Memorials in Bronze**  
Provides Sculptural Beauty, and a Permanent Record at Moderate Cost.  
Contact Salesman:  
Terrill Cornelius 7-2519-7-2227  
Bilford Moore 7-4610

**MEMORY GARDENS**  
"Perpetual-Care Cemetery"  
Hope, Ark.

**Why Be Satisfied . . .**  
With Less Than The Best?  
— Buy A New —  
**POULAN**  
**POWER SAW**  
— From —  
**W. D. HULSEY**  
Washington, Ark.  
Try These and You Won't Own Any Other

**John Deere**  
TRACTORS  
and  
Implements  
**PORTER**  
IMPLEMENTS & GARAGE  
T. O. Porter, Owner & Operator  
W. 3rd St. Phone 7-2782  
**JOHN DEERE DAY — JAN. 28**

**Plant Life**

**ACROSS**

1 Corn grows on it  
2 Snatch  
3 Grass  
4 Sift  
5 Part in a play  
6 Horrid boom  
7 Decay  
8 Specialist in hypersensitivity  
9 Tread heavily  
10 Fertile spots  
11 In deserts  
21 Born bladder  
22 Coconut fiber  
26 Gong  
27 Barrier  
30 Within  
32 Cylindrical  
34 Tonal effects  
35 Elongated  
36 Worm  
37 Saturates  
39 Contend with  
40 Smoke  
41 Males  
42 Regions  
46 Repeat  
48 Clowdy  
51 Soanite  
52 Unemployed  
53 Land measure  
54 Greek letter  
55 Chemical suffixes  
56 Turns right  
57 Moral wrong

**DOWN**

1 Vehicle  
2 Scent

**Answers to Previous Puzzle**

**ACROSS**

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60. FISH

**CARNIVAL**  
By Dick Turner

1-21

"I'm sorry I'm late, Daddy, but Jimmy had trouble with the car—especially in getting his father to let him have it!"

**FLASH GORDON**

1-21

**ALLEY OOP**

1-21

**WHOOP**

1-21

**ANYONE ELSE WISH TO**

1-21

**TIZZ**  
By Kate Osan

1-21

"Wanna borrow my shin guards, Sis? I know the kid you're going to baby sit tonight!"

**SWEETIE PIE**  
By Nadine Seltzer

1-21

"Look out for him—he's armed to the teeth!"

**CAPTAIN EASY**

1-21

**BLONDIE**

1-21

**BOOTS AND HER BUDDIES**

1-21

**HIM-MY LONG DISTANCE**

1-21

**FRECKLES AND HIS FRIENDS**

1-21

**QUIET**

1-21

"I still think there's a lot to be said for the old-fashioned mushy-type story!"

**PRISCILLA'S POP**

1-21

**OUT OUR WAY**  
By J. R. Williams

1-21

**OUR BOARDING HOUSE**  
With Major Hoople

1-21

**WHO ARE YOU?**

1-21

**MORTY MEEKLE**

1-21

**THE STORY OF MARTHA WAYNE**

1-21

**BUGS BUNNY**

1-21

**THE WERRY WART**

1-21

**THE WERRY WART**

1-21

**THE WERRY WART**

1-21



## Housing Bill Hearings Set Today

By B. J. LIVINGSTON

WASHINGTON (AP) — Hearings were arranged today on housing bills which their Democratic sponsors are pushing as the first major legislative action of the new Congress.

The Senate Banking Committee starts abbreviated hearings Thursday. The House Banking Committee set Jan. 28 for the start of equally short hearings.

The sponsors were aiming at final congressional passage of a housing bill next month.

Both Senate and House measures call for around three billion dollars in new federal grants and authorizations for such diverse programs as slum elimination, housing for college students and elderly persons, and support at par for government-backed mortgages.

They also would provide for easier down-payment requirements for FHA home financing, lower interest rates and additional public housing construction.

The Democratic program goes far beyond President Eisenhower's budget proposals. Already it has generated speculation over the possibility of a presidential veto.

Some House Republicans are calling the Democratic drive a political maneuver deliberately calculated to invite a veto.

Republican leaders said after meeting with Eisenhower Tuesday that the Democratic housing legislation would substantially upset Eisenhower's precariously balanced budget.

But Rep. Albert Rains (D-Ala.), author of the House measure and chairman of the Housing subcommittee, contended Democratic election gains last November showed a public demand for comprehensive housing legislation.

## Virginia's Governor Will Continue Fight

By THE ASSOCIATED PRESS

RICHMOND, Va. (AP) — Gov. Lindsay Almond Jr. has responded to court rulings knocking out Virginia's chief anti-integration laws with a pledge of unyielding resistance to race mixing in the public schools.

If there was doubt that the administration would pursue massive resistance along some other line, Almond scotched it Tuesday night in a radio-television address.

The people of Virginia "have repeatedly made it crystal clear that they cannot and will not support a system of public education on a racially integrated basis," he said. "I make it equally clear that I cannot and that I will not break faith with them."

Almond's 15-minute speech, his first real comment after Monday's court rulings, was significant also for what was left unsaid.

His closest approach to a specific recommendation was an "urgent request" that private school classes for children from nine closed schools in Norfolk, Charlottesville and Warren County continue without interruption.

Monday's court rulings wiped away the state's school closing law. Almond has no statutory power to keep the nine schools closed.

## GOP Chairman Asks Full Support

By JACK BELL

DES MOINES, Iowa (AP) — GOP National Chairman Meade Alcorn called on Republicans today for full-time efforts to elect a president and win back Congress in 1960.

Alcorn said in a report prepared for the party's Executive Committee that the National Committee plans to draw on every population group for "an all-out drive to recruit a vast army of Republicans who will march to victory in 1960."

"I am convinced," Alcorn said, "that we can no longer afford the luxury of part-time dabbling in politics. This applies to us as individuals and as a party."

The national chairman spoke out as the subcommittee to pick a site for the presidential nominating convention next year appeared to be narrowing its selection to three cities. These included Chicago, Philadelphia and San Francisco.

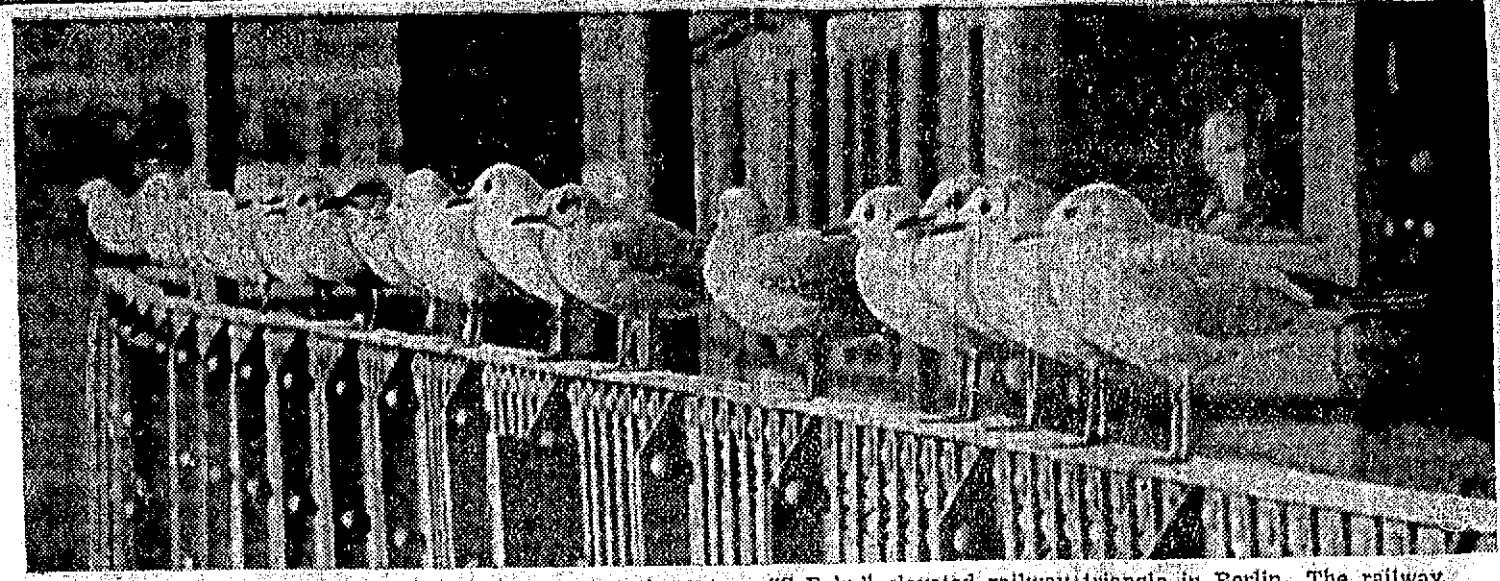
Because San Francisco representatives made a determined pitch at a closed meeting of the subcommittee Tuesday, members seemed inclined to include that city in their calculations. Previously they had appeared to be leaning toward Chicago and Philadelphia.

## Atlas Expected to Plunge Today

CAMBRIDGE, Mass. (AP) — Atlas, the American satellite which broadcast President Eisenhower's Christmas message of peace to the world, was expected to plunge to its fiery death today in the vicinity of the Hawaiian Islands.

Scientists said the falling satellite presented little danger to anyone because it would disintegrate when still 30 miles aloft.

Atlas, the 4½-ton rocket, was America's biggest artificial moon. It completed just under 500 trips around the earth since it was launched from Cape Canaveral, Fla., Dec. 18.



COMMUTERS' STOP—Undisturbed by the racket of a passing train behind them, these sea gulls line up like ducks in a shooting gallery to sun themselves on a railing of the

"S-Bahn" elevated railway triangle in Berlin. The railway is under East German jurisdiction, but the birds aren't worried about borders or politics.

## Legislature Is Idle After 41 Bills Offered

LITTLE ROCK (AP) — Both houses of the Arkansas Legislature took a day off today while members journeyed to Foreman, 25 miles northwest of Texarkana, for the dedication of the Arkansas Cement Corp.'s new plant.

A special train was provided from Little Rock to transport the lawmakers. Gov. Orval E. Faubus will deliver one of the principal speeches at the dedication.

As the legislators pushed toward their mid-week recess, a total of 41 bills were introduced in the House and Senate yesterday.

In the House, the offerings included three proposed constitutional amendments. In the Senate, half of the new bills were budget measures for a variety of state agencies.

The Senate passed four of its own bills and the House approved three.

One of the Senate measures — by Sens. Roy Milum of Harrison and Ellis Fagan of Little Rock — proposes the creation of a commission to study the curricula of elementary, junior and senior high schools in Arkansas in an effort to improve education standards.

Another bill which the Senate passed and sent to the House calls for payments of \$5,000 to families of state troopers killed in the line of duty. Sen. Arlie Gregory of North Little Rock and Sen. Fred Stafford of Marked Tree sponsored the bill.

The payments would come from funds of the state highway commission.

The Senate also passed a bill by Sen. Guy Jones of Conway providing that all appointments by the governor to state boards and commissions be confirmed by the Senate.

The House, earlier in the day, had gotten into a mild fuss over a similar bill, introduced by Rep. Tony McDonald of Greene County. The bill finally was withdrawn for amendments.

The House gave a 12-0 approval such as Negroes staged in Oklahoma City, Okla. last summer seeking to gain service at white lunch counters. The bill, similar to one rejected at last summer's special session, provides that any person must leave a business establishment on request of the owner or manager.

The new constitutional amendments proposed to the House would lower the voting age from 21 to 18 years; authorize a \$4,000 property tax exemption for homeowners of persons 65 years old; and abolish capital punishment in Arkansas.

One of the new bills the House received seeks to declare that the state cigarette tax is levied against Arkansasans eligible to deduct such taxes on federal income tax returns.

Another new proposal was that students in the top five per cent of their high school graduating classes be exempted from paying tuition at state institutions of higher learning.

A third would make parents subject to \$500 damages for property destroyed by minor children.

The Senate will reconvene at 10 a.m. Thursday, the House at 10:30 a.m.

## Ice Slows Search for 3-Year-Old

LEBANON, Mo. (AP) — An icy glaze seriously slowed the almost hopeless search today for 3-year-old Willard Eugene Jones Jr. The boy has been missing since he wandered into Ozark woodlands around his farm home Saturday afternoon. Freezing temperatures prevailed that night. Authorities said they had no hope of finding the child alive.

As the search in a five-mile circle was resumed today, ice from intermittent rainfall sheathed the timber area and highways. Snow was falling, smothering any tracks.

Five hundred soldiers at Ft. Leonard Wood waited for possible thawing before starting the 40-mile trip on dangerous roads to assist in the search.

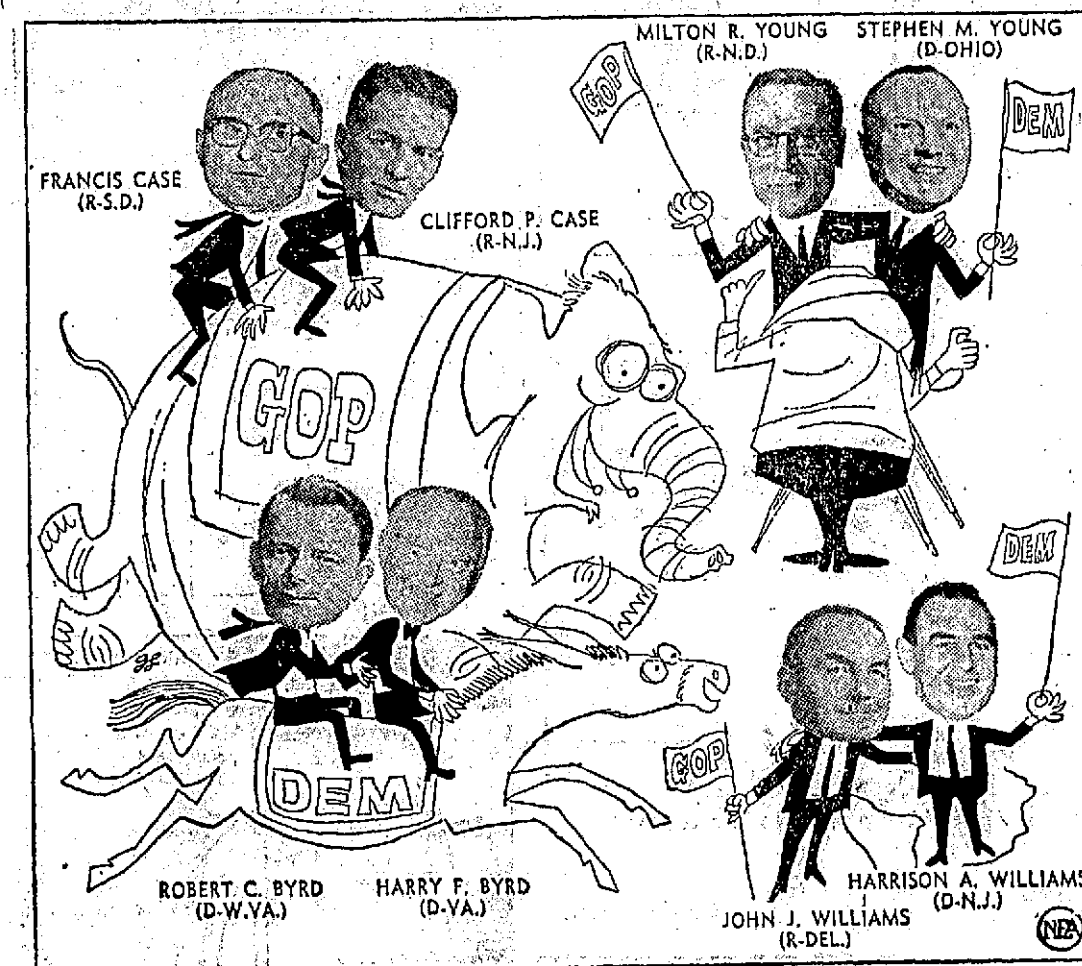
## Four Candidates in Special Election

LITTLE ROCK (AP) — Four candidates are in the field for a special election next Monday to name a state senator from the 17th District.

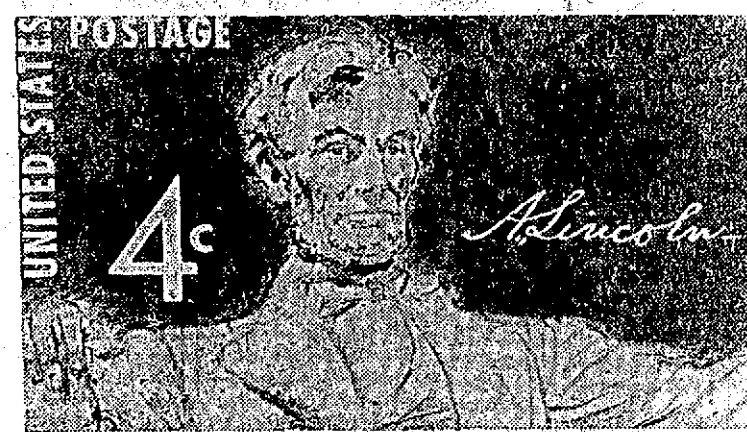
Two additional candidates filed yesterday before the deadline at midnight. They are Thomas Penn, 35, superintendent of schools at Black Rock, and J. Frank Ellis, 67, a retired highway overseer of



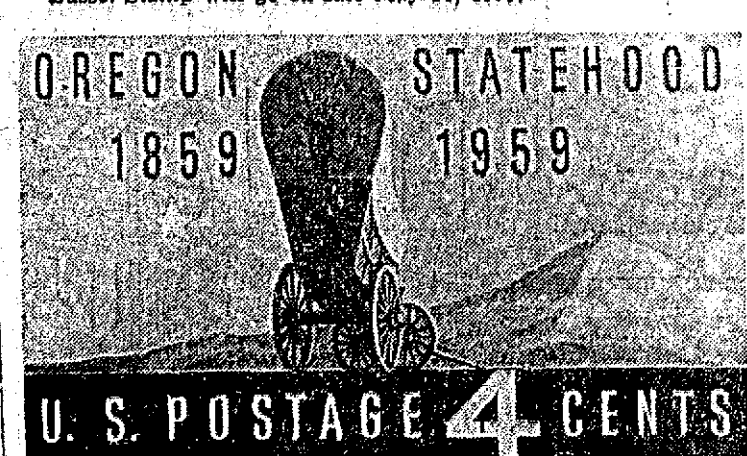
DESIGNS FOR EASTER SEAL CAMPAIGN—These two striking Easter Seal designs will be used to appeal to the public for support of the drive, Feb. 27 to March 29. The Easter Seal, left, and the campaign poster, right, feature a crippled boy and the lily symbol of the Easter Seal societies. National chairman will be comedian Garry Moore.



NAME'S THE SAME—Four Republicans and four Democrats in the newly convened Senate have the same surnames. Lest confusion result, handy guide, above, lists like-named but unrelated senators on the roster of the 86th Congress.



SESQUICENTENNIAL STAMP — A part of Daniel Chester French's famed statue of Lincoln is depicted on a new Lincoln stamp in commemoration of his 150th birthday. Also shown is a facsimile of Lincoln's signature. Drawing was done by Fritz Busse. Stamp will go on sale May 30, 1959.



STAMP OF THE PIONEERS—Resting at the end of the long overland trail, the covered wagon that brought settlers to the West forms the main design of this stamp which marks the 100th anniversary of Oregon statehood. Background shows Mt. Hood, right, with the terrain sloping to the left, or west, to meet the Pacific. Stamp will go on sale in February.

near Walnut Ridge. Dr. J. E. Smith, 69, of Reyno, and Clay H. Cooper, 37, a Pochontas businessman, filed earlier. The election will be to choose a successor to Dr. H. H. Price of Pochontas, who died last year without taking office.

The district is composed of Fulton, Randolph, Sharp and Lawrence counties.

## N. L. R. Man Dies in Auto Crash

NORTH LITTLE ROCK (AP) — Romine L. Mason, 23, of North Little Rock, was killed last night when his automobile and a trailer truck collided on U.S. Highway 63

## POETIC CLOSURE

RIVERTON, Wyo. (AP) — The marquee sign on a drive-in theater closed for the winter reads: "Roses are dead, violets are drooped, Summer has gone and we are Popped." Bill and Zowie.

## Court Docket

Municipal Court of Hope, Arkansas, January 19, 1959.

City Docket

Vernon Phillips, possessing untaxed intoxicating liquor. Forfeited \$50 cash bond.

Johnnie Hill, Jr., L. H. Brice, speeding. Forfeited \$5 cash bond.

Alvin Isaiah, Lex Jones, drunkenness. Plea guilty; fined \$10.

Eddie Moss, Calvin McPherson, drunkenness. Forfeited \$10 cash bond.

Jerry O'Neal, following too close to another vehicle. Forfeited \$10 cash bond.

Elbert Ray Patterson, Edmond Wren, Hunter Ramage, running stop sign. Forfeited \$5 cash bond.

Clyde C. McCormack, running red light. Forfeited \$5 cash bond.

Howard King, passing in a restricted zone. Forfeited \$5 cash bond.

Raul T. Mosier, A. V. Schee, driving while intoxicated. Plea guilty; fined \$50 and 1 day in jail.

Odus Peoples, Frank Prather, Sid Williams, hazardous driving. Forfeited \$10 cash bond.

Ernest Johnson, reckless driving. Forfeited \$25 cash bond.

State Docket

John Woodberry, drunkenness. Forfeited \$10 cash bond.

Roland McFadden, Phil Tolliver, drunkenness. Plea guilty; fined \$10.

Kay Packing, no PSC authority. Forfeited \$100 cash bond.

A. E. Larkin, evading weight scales. Forfeited \$25 cash bond.

Clyde Woodberry, driving while intoxicated. Plea guilty; fined \$50 and 1 day in jail.

David Deloney, driving while intoxicated. Forfeited \$50 cash bond; served 1 day in jail.

Lancy Davidson, driving while intoxicated. Forfeited \$50 cash bond; served 1 day in jail.

Clyde Woodberry, no driver's license. Plea guilty; fined \$5.

Mrs. Wat W. White, passing in a restricted zone. Forfeited \$5 cash bond.

Midway Trailer Corp., Lee Slaughter, Osburn Brothers, A. E. Larkin, B. R. Bradford Transfer & Storage, overloaded. Forfeited \$25 cash bond.

## WILD SUMMIT

By MATT STUART

© 1958 by Matt Stuart

Illustrated by N.E.A. Service, Inc.

THE STORY: Gil Yeager has learned he broke Brick Rand's jaw in a fight. The Victory was popular with many people in Tuscarora.

## CHAPTER IX

Yeager dug some greenbacks from a pocket. "Starting now, it's you and me again. Just like in the good old days. We'll need grub and blankets and such. Go over to Patch Kelly's and order up what we'll want. I'll get a pack horse from Johnny Hook's corral."

Jed Mims studied him for an intent moment. "I'd ask one question, boy. You still figger there's room for any kind of skim milk thinkin' on this prairie?"

"No, Jed," Yeager told him steadily. "Not any at all."

"Why then," said the old rider, reaching for the money, "I reckon we're a pair, you and me."

Crusty, blunt spoken, rawhide-tough, Jed Mims trotted out of the Lodgepole, got his horse and led it across street to Patch Kelly's store. The Benedict buckboard was still drawn up there, with Laurie now on the seat. A sack of supplies was stacked in the back of the rig and as Jed Mims brought his horse up to the rail, Burke Benedict came out of the store with a second sack. He dumped this beside the other, untied his team and climbed to the seat beside his sister. He looked down at Jed Mims.

"How is he?"

"Huh," grunted Jed. "Oh, you mean Gil. He's all right. Can't say as much for Brick Rand, though. Word is, Gil broke Rand's jaw. Which," added Jed, "is all right, too. Hell, time somebody got up nerve enough to bust something in that corneal crowd."

Looking straight ahead, Burke gathered up the reins.

"Seen anything of Alec Trezevant lately, Jed?"

Jed ducked under the rail and pulled himself up on the porch before answering. Then he turned and considered Burke with eyes that were faintly hostile.

"I see him regular. Him and his girl, Anita, and me, we got a camp set up back in the Coulees. Which is all right for a pair of old leather-heads like Alec and me. But a girl like Anita, she deserves something better. She's the right to a decent roof over her head. Not that she's complaining any, understand. She'd never complain. Anita wouldn't. She's the pure quill, that girl!"

The line of Burke's jaw tightened a little.

"The Trezevants are welcome at the Benedict ranch at any time and for as long as they wish to stay. They know that."

"Mebbe," said Jed Mims with remorseless brevity. "But I guess they got their own reasons for preferring a camp in the Coulees."

Burke said nothing more. He kicked off the brake, spun his team, and, using the whip, had them stretched out and running by the time they had gone 10 yards.

Free of town, Yeager knew an uplift in spirit, a certain eagerness replacing the residue of harshness that had held him since the fight. Riding beside him, Jed Mims spoke without turning his head.

"It most generally takes two to stir up a ruckus. You didn't hav' to mix with Rand. With him havin' three others to back his hand, you could have held off and nobody would have blamed you. Instead, you tangled with him, so you must have wanted to. And I'm wondering — why? Because, if he had done a job of curryin' you, instead of the other way 'round—well—"

Yeager shrugged and his words ran dry. "Last time I was on this prairie, Jed, I seem to have left the impression that I was afraid to fight. It was an idea I wanted to correct. And I couldn't think of a better time and place."

Jed threw him a quick glance. "It ain't just being willin' to fight that counts, so much as it is

—how tough are you going to fight. You did all right against Brick Rand; you did fine. But you can't stop there, and if you figger to go all the way in this thing, then a little fist thumpin' rates as mild, even if you did bust his jaw."

As Burke swung the buckboard to a stop at the ranchhouse steps, Reeves crossed over from the corral. He gave Laurie a hand down, then tipped his head toward that white-haired figure in the armchair.

"He hardly ever speaks any more, Laurie, but when he does it's always about you. This morning, when I brought him outside, he asked for you, real anxious."

"Laurie went swiftly along the porch to the figure in the armchair, bent and swept her lips against a furrowed cheek."

"Uncle Dave," she murmured, "it's so good to be home with you again."

The grizzles head tipped back and faded blue eyes looked up at her, eyes old and patient and gentle above a vague, small smile. He patted one of Laurie's

hands. As she went into the house, a swift twist of feeling tightened Laurie's throat.

Burke, carrying the supplies inside, began stacking them on the kitchen table. Coming up beside him, Laurie said, a little fiercely, "I could hate myself for over-wavering even the slightest bit!"

Burke looked at her, silent a little time while he considered both past and present. He nodded slowly.

"Doc Parris swears if Uncle Dave Benedict should have to leave the ranch he'd be dead in a week."

(To Be Continued)

## No Nagging Backache Means a Good Night's Sleep

Nagging backache, headache, or muscular aches and pains may come on with over-exertion, emotional upset, or day to day stress and strain. And folks who eat and drink unwisely sometimes suffer mild bladder irritation, with that restless, uncomfortable feeling.

If you are miserable and worn out because of these discomforts, Don's Pills often help by their pain relieving action, by their soothing effect to ease bladder irritation, and by their mild diuretic action through the kidneys—tending to increase the output of the 15 miles of kidney tubes.

So if nagging backache, motion you feel dragged-out, miserable, with restless, sleepless nights, don't wait, try Don's Pills, get the same happy relief millions have enjoyed for over 60 years. Ask for new, large, economy size and save money. Get Don's Pills today!

## CLOSE-OUTS

Famous Name Brand Nylon Lingerie

Prices are Slashed TO MOVE

On Sale Thursday Morning

## SLIPS

All Sizes  
• White  
• Pink  
• Black

## PANTIES

Sizes 4 - 7  
• White  
• Pink  
• Black

## PETTICOATS

(Half Slips)  
• White  
• Grey  
• Pink  
• Beige  
• Black

## GOWNS

Short & Long Styles  
Asst. Colors  
Sizes  
32 - 44

## BED JACKETS

• Pink  
• Blue  
• White  
Medium & Large

## SHORTY PAJAMAS

Nylon  
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## SWEATERS

Regardless of Price

Values to \$10.98 NOW \$4.00

ALL SALES FINAL

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## FAMILY NIGHT

THURSDAY - 5 p. m. to 8 p. m.

Family Night is for Everyone — Come on Out this Thursday Night and Enjoy the Finest in Food — Cooked the Way You Like It.

	Regular Price	Family Night
1/2 Bar-B-Q Chicken (Absolutely Delicious)	1.25	.89
Catfish Dinner (Blue Channel)	1.25	.79
Shrimp & Oyster Plate (Crisp & Delicious)	1.25	.79
Veal Cutlets (Chicken Fried)	.90	.69
Medium T-Bone Steak	1.50	.98
Large Sirloin Steak	1.95	1.49

Combination Salad, Hot Rolls With Butter, and French Fries Served with All Chicken, Steak and Seafood Dinners.

## Oaks Cafe & Gift Shoppe

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# THE HOPE, ARK. AUTO DEALERS



See The New '59 Fashions In Fine Automobiles

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**CASH  
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## YOUNG CHEVROLET CO.

CHEVROLET CARS AND TRUCKS  
301 EAST SECOND ST.

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PONTIAC CARS -- VAUXALL CARS -- GMC TRUCKS  
319 SOUTH WALNUT ST.

## KEEDY BUICK CO.

BUICK CARS  
304 EAST THIRD ST.

## ARCHER MOTOR CO.

STUDEBAKER HAWK -- STUDEBAKER LARK  
114 WEST THIRD ST.

## THE TRADING POST

LINCOLN -- MERCURY -- RAMBLER  
306 EAST THIRD ST.

## E. E. DAVIS OLDSMOBILE CO.

OLDSMOBILE CARS  
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## NUNN-PENTECOST MOTOR CO.

IMPERIAL -- CHRYSLER -- DODGE -- PLYMOUTH --  
DODGE TRUCKS  
901 EAST THIRD ST.

## Other Prizes:

**3-Wash & Grease**

**\$9.00**  
Value

**1-Oil Change**

**\$2.75**  
Value

**1- FRONT  
END Alignment**

**\$7.50**  
Value

**10-Gal. Gas**

**\$3.50**  
Value

## HERE ARE THE RULES

1. Register at the show rooms of the participating dealers shown on this page.
2. No Purchase is Required.
3. Registration is open to individuals 21 years of age or over, except management and personnel of participating dealers and advertising media and members of their families.

4. Registrations will be accepted from 9 A.M. January 22 until 5 P.M. January 31, 1959.
5. The winner will be selected under the supervision of three judges not associated with any of the sponsors.
6. Winner will be notified as quickly as possible after selection but not later than February 4, 1959.
7. The decision of the judges is final.

Just take a look at the 1959 models--at your convenience and leisurely in the showrooms of the dealers listed to the left on this page so you can enjoy and appreciate them fully! You'll see a "new" automotive "world". Styling and mechanical improvements represent a billion dollar investment. It's worth your while to see and drive a '59!





PONTIAC: Lower, wider and heavier bodies. Tread nearly five inches wider. Heavier, more rigid frame. One new engine, with smaller carburetor and other power train modifications designed to increase fuel economy, offered as no extra-cost option. Davis Pontiac Co. is the local dealer.



REPRESENTING THE MOST progressive change in Pontiac Motor Division's 51-year history is the Catalina Vista. The beautifully contoured Vista Panoramic windshield and large, wrap-around rear window provide unparalleled vision for driving safety. Absolute simplicity in styling is achieved with the twin "air scoop" grille housing dual headlamps and a low, cleanly styled body, topped by a slim-line roof. Vista models are also featured in the Bonneville and Star Chief series.



STUDEBAKER-PACKARD: Wholly new series of cars called the Lark, aimed at a profit-making slice of the smaller car market, replaces all U. S. produced cars in company's line excepting Studebaker Silver Hawk series. New car has 108 1/2 inch wheelbase and is 175 inches in length. Archer Motor Company is the local dealer.



CONVEYING THE IMPRESSION of eager action is the 1959 Pontiac Catalina sport coupe. Reflecting ultra-modern design from every angle, it is destined to win wide popularity in the lower-priced, high-volume Catalina series. A wheel track nearly five inches wider for handling ease and safety, a new high-performance Tempest 420-V-8 engine, new, heavier true-contour brakes and a completely redesigned chassis frame are among Pontiac's 65 brand new features.

## 1922 Rolls Has a New Car Warranty

DETROIT (AP) — A 36-year-old car with a three-year new car warranty. Does that sound like a collector's dream?

It came true for Detroit electrical contractor Jack A. Frost. He has a 1922 Rolls Royce "Silver Ghost" that gleams as though fresh from the factory.

The shining gray car is parked in a converted supply barn at Frost's farm at nearby Washington, Mich.

Admiring its classic, four-square lines; its high step running boards; its unmistakable grille, Frost tells you:

"I may have set a record for time, distance and determination in getting that one."

The Silver Ghost joined a stable of eight other old cars that Frost maintains as a hobby. But his history is easily the most unusual of the lot.

"The chassis never" was used from the time it left the factory until Frost bought it during a trip to London last year.

For 38 years the car was jacked up on blocks at the estate of a wealthy English woman. After she bought it her chauffeur quit, so the car never used, was put in stor-

age. Frost learned of the car when it was offered for sale in 1956 by executors of the woman's estate. He commissioned a London coach-builder to find a suitable body for the chassis.

One was finally found in an old Rolls Royce, with an open-type Brewster body. It had been built in Massachusetts before the depression caused the English firm to close its American plant.

The car had spent several years in the Egyptian desert. But through painstaking work it was restored to its original form.

Frost himself searched the United States to locate the correct headlights and side lights. He had rear lights specially made by hand.

When the car had been assembled, Rolls Royce gave the chassis a complete check in London and issued a normal three-year new car guarantee, the identical warranty it issues with every current model.

Last spring the car was shipped from London to New York where Frost picked it up to drive back to Detroit. He reported:

"I drove two days at speeds up to 70 m. p. h. and didn't have the slightest bit of trouble."

Some of the wind-blown powdered gypsum drifts into dunes more than 50 feet high in White Sands National Monument, in New Mex-

## Designers Get Closer to the Road Each Year

In the beginning, the automobile body was a modified carriage. Born in the stable and the blacksmith shop, it was descended directly from the wagon and the coach. It had wheels 36 to 42 inches in diameter and its interior headroom was dictated by the idea a person should be able to stand almost erect within it.

Not Handsome, But High. This concept of an automobile body, especially for the sedan type, resulted in cars that were as much as seven feet high. But there was wisdom in the high wheels: they raised the body above the mud and they required less pulling power.

Today's passenger cars generally are 55 to 60 inches high, about a foot from pavement to roof top. James E. Goodman, the general manager of GM's Fisher Body Division, says it took several decades to complete the evolution of the car body from a coach to an automobile. By the 1930s, he says, the body designers had brought forth the V-shaped radiator, fender skirts, deep roof crown, body extension in the rear and front fenders with a low leading edge.

Then came the slanted windshield. This was followed by a basic design change that moved the body forward and downward. This move brought the solid steel turret top, fabricated from one piece of steel.

Safety Overhead. Goodman described this advance as one of the greatest steps toward safer motoring—the step from virtually no overhead protection to a structure reinforced by strong pillars and roof rails—which was later to be sheathed over with a solid, heavy-gauge steel panel.

Goodman doesn't predict what the automobile body of the future will look like. Some of his associates have said the trend is toward still lower silhouettes.

Goodman says: "It's a long way from the automatic buggy of 1900 to the streamlined car of today. And the streamlined car of today may look very strange another 50 years from now."

Next, No Wheels. It may not even have wheels. The principle of a wheel-less car has been demonstrated. As conceived by its engineering sponsors, the vehicle would travel on a film of air constantly renewed between it and the level of the roadway.

A gas turbine or turbojet engine would supply the power to lift and propel the vehicle—at speeds up to 500 m.p.h.

67.1 Million Cars, Trucks on Highways. DETROIT (AP) — There were 67,135,548 cars, trucks and buses on U. S. highways on Jan. 1, 1958. On the same date a year earlier the number was 65,153,810.

Of the total a year ago 35,900,185 were passenger cars, 10,950,811 trucks and 208,531 buses.

DOUBLE DISASTER

NORWICH, Conn. — James A. Wallender, 61, was towing a car operated by Leroy Adams, 28, when the tow chain broke.

Wallender lost control of his car, police said, swerved to the left off the road and struck a tree.

Adams' car swerved to the right to avoid Wallender's car and struck a tree on the other side.

## Studebaker Stakes Future on New Lark

SOUTH BEND, Ind. — Studebaker-Packard is staking its future in the automobile business on a new line of smaller cars.

The new series, called the Lark, is aimed at a larger slice of the market now dominated largely by American Motors and imported vehicles. The Lark series includes a group of passenger vehicles on 108 1/2 inch wheelbase and meat-uring 175 inches in overall length. A station wagon line is somewhat longer — measuring 113 inches in wheelbase and 184 inches over-all.

Studebaker-Packard has been losing consistently since its formation in 1954 through the consolidation of two ailing old line companies — Studebaker and Packard. Its losses over the last four years have been heavy enough to pile up a tax carry forward credit of more than 130 million dollars.

Following the Packard-Studebaker merger, the company started out with a full line of cars, covering all price groups. Now it is limiting its production and sales efforts to the new smaller car line, with prices starting below \$2,000, plus its Studebaker Silver Hawk and the imported Mercedes-Benz line.

Swinging to the smaller size cars, S-P is taking a leaf from American Motors' book, which, with its several series of smaller cars and models, moved into the profit column this year for the first time in its four years' history.

Like American Motors' executives, Studebaker-Packard top officers are predicting a continuing growth of the smaller car market. Indicated sales totals in that market for 1958 were more than 300,000 units. Barring a complete reversal in trends it should absorb 400,000 cars in 1959.

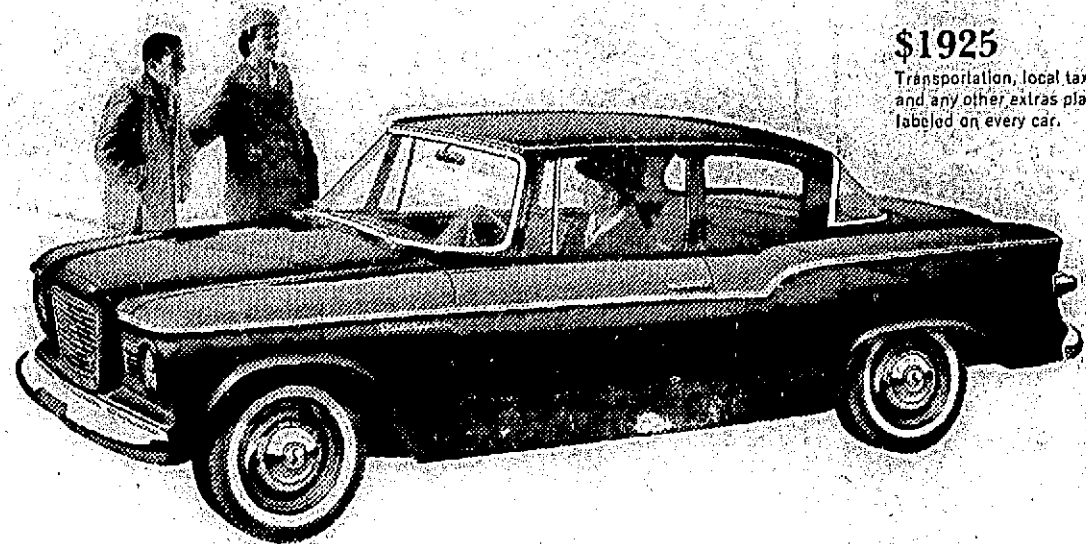
Some industry chiefs are predicting the smaller car demand ultimately will take up to 15 per cent of the over-all American market.

The "Agricultural Wheel," an organization of farmers, was formed in Prairie County in 1882 and by 1896 had become a national farm organization.

## IF YOU LIKE TO SAVE WHILE YOU LIVE IN STYLE

—DRIVE THE **LARK** BY STUDEBAKER

➤ Collect the family, scurry down to your Studebaker Dealer's, pile into The Lark and take off. Take it through the paces in traffic, in the open, and watch the gas gauge stand still. ➤ Turn it on a dime. Park it on a postage stamp. ➤ It's three feet shorter outside with room for six inside, delivers peak performance on regular, low-cost gas, looks like a million; cuts motoring bills to the five-and-dime level. ➤ And such a beauty. ➤ You just can't get so much for so little—anywhere else! Investigate!



\$1925

Transportation, local taxes, and any other extras plainly labeled on every car.

CALL FOR A FUN DRIVE DEMONSTRATION TODAY AT

ARCHER MOTOR CO., 114 W. 3rd St., Hope, Ark.

January 22 thru 31

# We're having an Open House

and you're invited!



## Come discover the wonders of the new Wide-Track Pontiac

We're holding a special open house celebration to give everyone an opportunity to inspect and drive our pride and joy—The New 1959 Pontiac. It's the only car with Wide-Track Wheels and that's the reason for its easier handling, unmatched roadability and sleek, balanced look. Pontiac's wheels are five inches farther apart. This lowers the center of gravity, gives the car a steadier stance and better grip on the road. You hug the corners, avoid lean and sway on turns.

One look at this brilliant new car with exclusive Wide-Track Wheels tells you here, truly, is the newest, most dramatic car of the year—and one demonstration drive proves it! Come discover the big difference in cars today.



THE ONLY CAR WITH WIDE-TRACK WHEELS



See Why Vauxhall Is Your Best Import Buy

This handsome import has everything—there's 4-door convenience, 5-passenger roominess, trunk space galore—yet it's compact enough to park in space others pass by. Vauxhall cruises easily at turnpike speeds—delivers up to 35 miles per gallon. You'll love the Vauxhall for the same reasons the British do!

# PONTIAC! America's Number 1 Road Car!

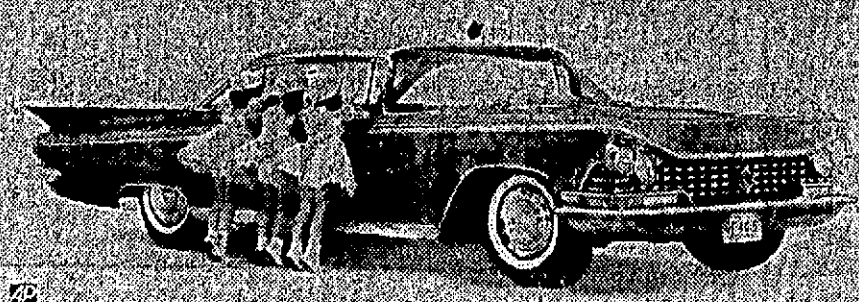
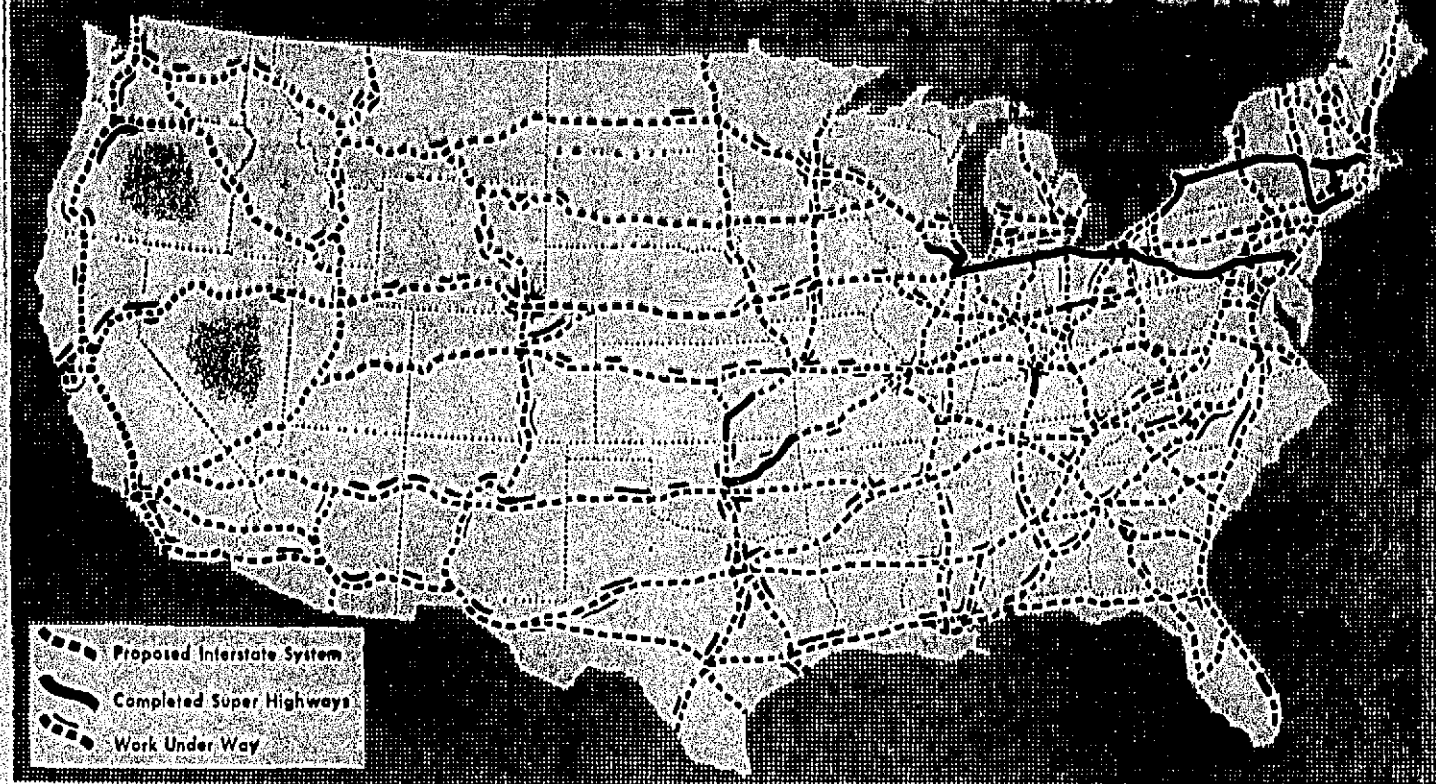
3 Totally New Series • Catalina • Star Chief • Bonneville

SEE YOUR LOCAL AUTHORIZED PONTIAC DEALER

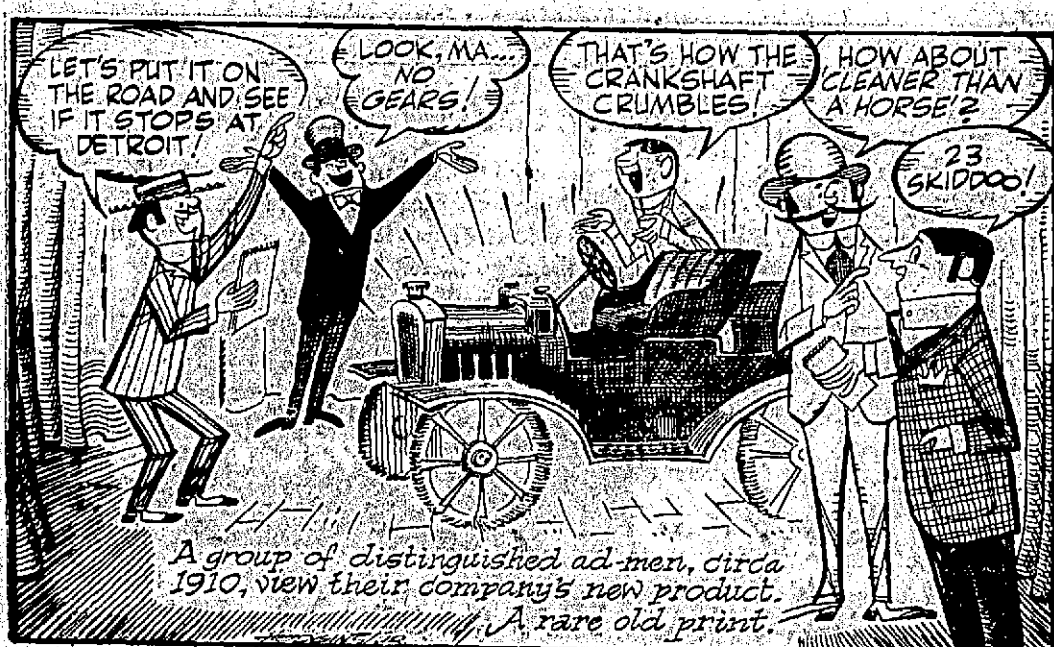
**DAVIS PONTIAC CO.**  
319 S. WALNUT ST. HOPE, ARK.



## HIGHWAY PROGRESS REPORT



BUICK: New body and frame. New Engines. Series names changed to LeSabre, Invicta and Electra to replace Special, Super, Century and Roadmaster. Canted headlights. Wrapover windshields. Glass area increased. Air suspension redesigned. Positive traction differential. Keady Buick is the local dealer.



## 170 Million Cars, Trucks in 65 Years

DETROIT (U.P.) — In the approximately 65 years since the first American automobile was made something like 170 million cars and trucks have been built in U.S. factories. More than 35% million of them have been produced in the last five years.

Generally the industry does not count the 1890s in its compilation of unit output. But it was in 1892 that the Duryea brothers built the first practical American-made gasoline car. It was in that decade, too, that such pioneers as Ford and Olds, the Appersons, Whitlans and others hand-built the forerunners of today's millions of vehicles.

The industry's records show that in 1900 passenger car output came to 4,192 units, built without the benefit of automated factory equipment. They had a wholesale value of \$1,990,443. It wasn't until 1904 that the industry began building trucks.

In the industry's record year of 1955, vehicle assemblies consisted of 7,920,188 cars and 1,249,099 trucks, with a combined wholesale value of \$14,473,844,000.

## Students Count 100 Violations

McALESTER, Okla. (U.P.) — High school driving instructor Bob Brumley says his students on numerous occasions have tallied more than 100 traffic violations in an hour on a single downtown street corner.

out across the land and farmers no longer were isolated. Crossroad stores gave way to supermarkets in town.

No doubt our present sleek cars and smooth highways are a proper extension of this bon to mankind. The trouble is they have engineered all the fun out of the mechanical marvel.

drive after dark. Horses reared and farmers cursed. Those were the days! Paved highways were slow in coming and not until 1923 did federal and state aid move into the picture. In 1923 the auto industry produced 3,624,717 cars.

Pulled a Crowd But even by that time an automobile was enough of a novelty so that when a shiny new machine pulled up on the street in front of the house, a score of neighbors gathered around and peered under the hood.

To check the gas supply on these engineering marvels, you lifted up the seat. When the timer went on the blink, you fixed it with a hairpin. When the magneto coils got wet, you took them into the house and dried them in the stove oven.

Close to Nature You checked the oil level by turning a spigot at the transmission case underneath the car. When it rained you put up the side curtains. When it was warm and sunny, the top was put down and the wind beat against your face.

In the winter, you drained the radiator to keep it from freezing. On a cold winter morning, you got a teakettle of boiling water and poured it over the manifold to warm up the gas mixture before it entered the cylinders. You filled the radiator with hot water.

And when you cranked it over, your wife hoped and prayed the crank handle wouldn't fly backward and break your arm. Then came the day of the new balloon tire, the self-starter and glass-enclosed sedans. Streamlining began to emerge in the '30s.

Gas Power Progress Already the auto's impact had been heavily felt. In 1916, for example, there were 200,000 one-room schools in the nation. By 1910 there were only 113,000. There are far less today.

The automobile had pushed roads into the interlands, had reached the 54,000 American communities that had no railroad and consequently no fast way to travel. The auto and its roads fanned

## Price of New Auto to Start at \$17,000

By ROBERT L. SHAFER

CLEVELAND, (U.P.) — Richard S. Luntz speaks in terms of decades whenever he talks about the potential life span of the new Argonaut, a handcrafted automobile whose price tag will start at \$17,000.

"It would be foolish to buy and keep this car two or three years," says the 38-year-old president of Argonaut Corp. "It is built to last 10, 15, 20 years or more. In 40 years a man might take today's Argonaut straight across the country with absolutely no question."

Bodies from Italy All-aluminum bodies for the new Argonaut are to be built in Italy. They come in seven styles, ranging from "The Tachn," a classic roadster, to the "Argonaut Smoke," described by Luntz as an "heredonamic speedster."

Among the claims made for the Argonaut is that the frame is three times stronger than any other in the industry. And because of the strength of the frame, which absorbs all stresses, independent of the body, Argonaut Corp. says it has achieved a "center of gravity" well below that hitherto considered possible.

Powerful Engines The chassis is available in 120-hp and 161-hp wheelbases. Track is 60 1/2 inches which Luntz says is the widest in the industry. Horsepower figures were not revealed, although Luntz claims the horsepower is "very high." Racing fires are standard equipment.

In addition to the normal instruments, the Argonaut has a tachometer, chronometer, altitude, oil temperature gauge and differential temperature gauge. "We built everything the public who can afford it would want," Luntz declares.

Long in Planning Luntz decided about five years ago that a hand-crafted car could be introduced successfully. Since graduating from Hiram College, he had been working in the Luntz Iron & Steel Co., a firm started by his father and uncles in Canton, Ohio.

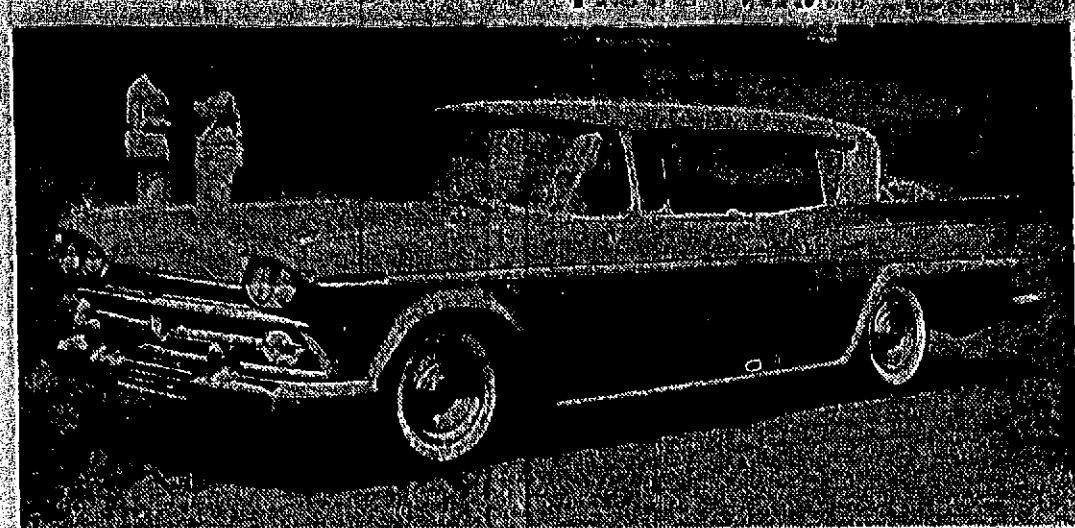
He studied processes in the auto making here and abroad before the Argonaut Corp., a private corporation with 15 stockholders, was formed. Executive vice president is Robert Luntz of Canton, Ohio, Richard, a vice president in Luntz Iron & Steel.

Luntz declined to say how much money has gone into development of the Argonaut. "Why many Argonauts will they produce? Frankly, we don't know," Luntz said, adding that studies indicated the potential market might be as high as 750 a year. But the car would be considered successful if one-fifth that number were sold. It will be sold by dealers now, handling European cars.

Seek Broad Market Luntz emphasized that the Argonaut, despite its price tag, is not intended "for the very wealthy alone."

"We hope the Argonaut will be purchased by men and women who feel it wiser to buy at sparser times, the cost of the ordinary car and keep it 10, 12, 15 years."

## Rambler Unveils Compact Luxury Model



The 1959 Ambassador V-8 by Rambler, American Motors' compact luxury model on a 117-inch wheelbase, will go on sale at the 2,600 Rambler dealerships across the nation on October 8. The 270-horsepower Ambassador incorporates the luxury, comfort and performance of larger U.S.-built cars, with compactness of exterior

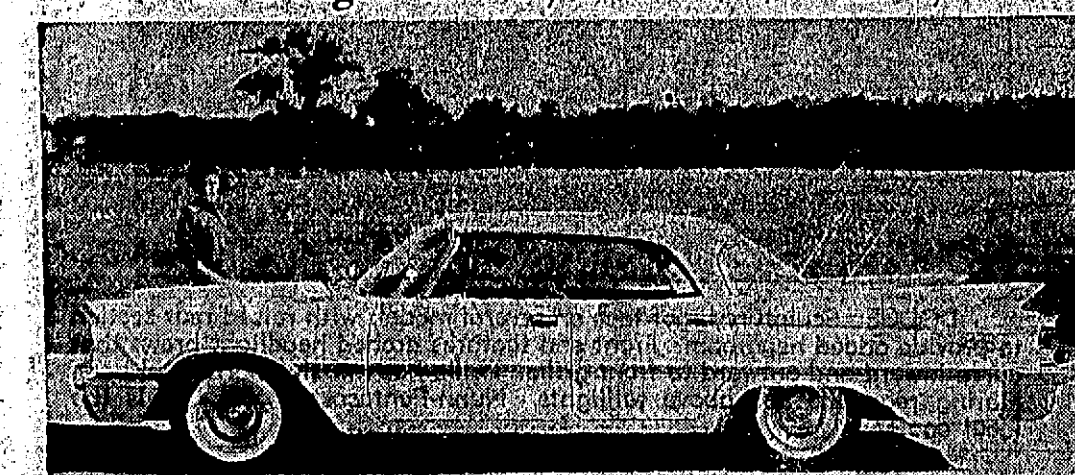
size for greater ease of handling and parking, according to American Motors. Six models, including the four-door hardtop sedan, are offered for 1959. All Ambassador models are treated with a rust-preventing primer during manufacturing to give the car longer life, which the company said, will boost the car's resale value.

## American Motors Adds New Economy Wagon



A new two-door station wagon has been added to the 1959 Rambler American series, due to public demand for such a vehicle. The 110-inch wheelbase five-passenger wagon is an addition to the two-door Rambler American sedan introduced in 1958. Both the station wagon and the sedan provide numerous consumer benefits, according to American Motors, including low purchase price, top operating economy, handling ease, ease of parking and outstanding maneuverability. Both models, powered by an economical six-cylinder in-line engine, developing 90 horsepower, will go on sale at Rambler dealerships on October 8. American bodies are dipped in a rust-preventing primer during manufacturing for longer car life.

## '59 Dodge Offers Style, Comfort, Economy



The tail fins of 1959 Dodge cars, like this Custom Royal four-door Lancer, have softer, more flowing lines. A new high-contour roof provides more headroom and allows easier entry and exit. New engines and advanced torsion-bar suspension provide greater gas and tire economies.

# THE MOST IMPORTANT \$200 IN THE AUTOMOBILE WORLD!



It buys a Buick LESABRE instead...

Look into this personally, before you buy a new car. For just about \$200 more than the price of the best models of the three leading low-priced cars... you can own a Buick LeSabre instead. Compare the manufacturers' suggested retail prices posted right on the cars in the showrooms, and you'll see this for yourself.

**NOT "STRIPPED," BUT EQUIPPED AS YOU WANT IT**  
Sometimes you run into price comparisons where the higher-priced car has no extra equipment, and the other has lots of it. This is not what we mean here. We mean only \$200 more for a car fitted out the way you want it.

You could pick the LeSabre 4-door sedan pictured here... including Twin-Turbine automatic transmission, radio, heater, white sidewall tires, electric windshield wipers, direction signals, lighter, and automatic dome and glove compartment lights. Even with all that our statement will stand up.

**FURTHERMORE, YOU'LL OWN A BUICK**  
You'll have a fine car, with a fine-car ride, a true fine-car feel. You get a quieter, more substantial car. This year's Buicks have been judged the "outstanding" cars in their field in a recent poll of car owners.

**PLUS NEW ECONOMY, HIGH TRADE-IN VALUE**  
The engineers planned to build noticeably better gas mileage into the '59 Buicks. Reports now in from owners, and careful competitive tests, too, prove they did a very successful job.

Alongside all this, put the good trade-in value which the Buick name and Buick's successful new styling assure... and you can see why we say this \$200 difference in price is the most important \$200 in the automobile world today.

See your Quality Buick Dealer soon. Let him prove it in detail.

# THE CAR IS THE BUY!

SEE YOUR LOCAL AUTHORIZED QUALITY BUICK DEALER NOW...

YOUR QUALITY BUICK DEALER IN HOPE IS: **KEEDY BUICK CO., 304 East Third St.**

## Take a Peek at Good Old Days in U. S.

By EDWARD S. KITCH

CHICAGO (U.P.) — Maybe you can chalk it up to capricious memory, but it seems that most of the fun has gone out of driving an automobile.

There's no question today's cars are more comfortable, easier to drive and far more powerful. The modern driver has it made with a fast car, a superhighway to open it up on, and service always available in case his windows fail to lower when he preses a dash board button.

Grandpa got along without any of this. He didn't go very fast, nor even very far, but at least he didn't have to endure the modern

"luxury" of driver boredom. Prophets Ridiculed

In those distant years in the early part of the 20th Century, superhighways weren't even a dream. The dreamers ran into disbelief predicting a day when you could drive from Chicago to St. Louis without getting stuck in mud. Touring in these days was by dusty dirt road and driving was an adventure.

Cars had hard tires and firm springs. A heavy wheel gave the motorist the "feel of the road," every jarring rock and crevice in it. His eyes were shielded by goggles and a linen guster protected his clothing.

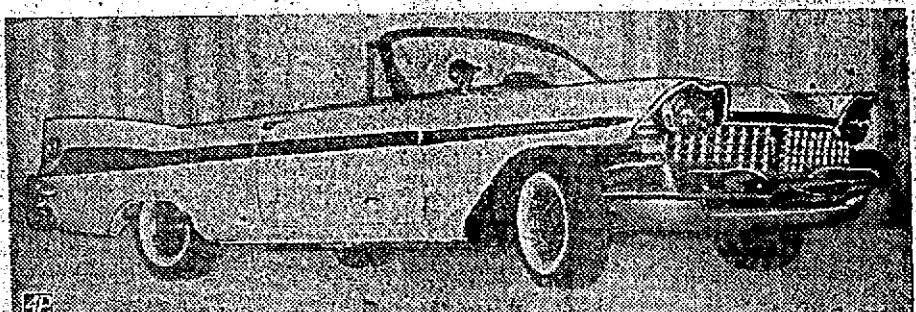
In wet weather, the muddy rut presented a challenge without home unless a farmer happened along with some pathburning horsepower. In dry weather, these same ruts gave the road a sporting chance to completely defeat the driver by usurping control of the wheels. Big carbide headlamps illuminated the way at night. Many early car owners removed them just to thwart the temptation to



## Swivel Front Seats on 1959 Plymouth



A major development in automobile seating arrangements is the introduction of swivel front seats in the 1959 Plymouth. Driver and front seat passenger can now pivot the seats outward when entering or leaving the car. Each seat pivots independently of the other. The seats swivel when a lever is lifted in the seat shield, releasing a spring which swings the seat outward on rollers a full 40 degrees. The seats automatically lock in place when returned to normal position. An arm rest between the driver and front seat passenger may be folded back when three persons wish to ride in the front seat.



PLYMOUTH: Introduces new series called Sport Fury line, with swivel seats standard. New power plants for increased fuel economy. New three-stage carburetor and new manifold. New hood and double-barreled fender effect houses dual headlights. Tail fins on all series cant outward. Nunn-Pentecost Motor Company is the local dealer.



DODGE: Sculptured roof tops on several models with raised rear section to provide added headroom. Front end features arched headlight brows that curve inward and outward to front grille. Grille has massive horizontal bars. Flaring rear fins rise above taillights. Nunn-Pentecost Motor Co. is the local dealer.

## Farmers Offered Variety of Stake Models



Farmers and ranchers may choose from among 28 stake and platform models in the 1959 line of Dodge trucks. A variety of horsepower and payload capacities are available on all models, including the D400 shown here. Body lengths of 7½, 9, 12 and 14 feet and engines with six different horsepower ratings from 120 to 210 are offered. Maximum gross vehicle weight ratings range from 5,100 to 19,500 pounds.

## Makers Recommend List Price Be Posted on All New Cars

DETROIT — The price pack, sometimes called the greatest evil of automobile merchandising, may become history as a result of the new price-labeling law. The law, which became effective Oct. 1, is the Automobile Information Disclosure Act. It requires manufacturers to put a price tag on the window of each new automobile. The sticker must show the maker's suggested retail price, including excise tax and factory-suggested preparation charge, freight charges and the price of factory-installed accessories.

Applies Brakes. To a large degree the new law results from the fantastic merchandising of recent years that saw offers of huge discounts and gifts of substantial value offered as premiums to car buyers. The Senate committee that approved the measure reported: "No dealer, as some advertisements indicate, can actually give away for cents, trips to Bermuda, or \$1,000 for anything you can drive in

without packing prices."

Such offers were not unusual during periods of high pressure sales campaigns to liquidate heavy accumulations of new cars. In some instances discounts of "up to \$1,500" were offered on some makes of cars with list prices of between \$5,000 and \$5,500. This type of discount amounted to more than the dealer's approved markup from the wholesale price. This, said sponsors of the price labeling law, was where the price packing came in. Briefly, it consisted of boosting the price suggested by the car maker and increasing the list price of all the extra cost accessories. The "discount" then offered the customer amounted to only a little more than the amount by which the over-all price had been increased. Few customers have known the manufacturers' suggested list price on a new car or for the various extra cost accessories, which range all the way from an extra piece of door edging to auto-

matic transmissions and air-conditioning units.

The law does not stipulate that the car retailer must sell the vehicle at the manufacturer's suggested price as stated on the label. He may sell the car at any price he chooses to put on it, but the sticker with the manufacturer's suggested price must be affixed to the car and it may not be altered.

Months before the new law became effective, many retailers throughout the country began posting list prices of cars and accessories on their salesroom walls. Surveys indicated they had little effect in increasing sales. But proponents of price posting have said the program was a long range project that would eventually benefit both dealer and customer.

Some dealers, commenting on the new label law say: "You can't expect a man to buy a car immediately just because he sees the full list price posted on a car. He knows he can buy it for a lot less than that."

So buying a new car still may involve a lot of shopping around and a lot of bargaining.

Gypsum is the mineral from which plaster of Paris is made.

## Driving Habits Determines Gas Mileage of Car

A driver's habitual behavior on the road is the factor that determines how much mileage he will get for each dollar he spends.

An interesting demonstration was conducted in Detroit recently. The same driver used the same car in two runs over the same 10 miles of heavily congested city streets. The first run was "driven" style: rapid acceleration, "hotrod" starts, quick shifts for lights, tire-squealing turns, and so forth. Every attempt was made to complete the trip as quickly as possible without exceeding the speed limit.

Emphasis on Economy. The second run was made with an emphasis on economy rather than speed. Instead of tramping on the accelerator and roaring away in low gear, the driver accelerated gradually but attempted to get his car in high gear before reaching 20 m. p. h. Rather than rushing up to a red light and then jamming on the brakes, he thought ahead, anticipated his stops, and glided into stopping position. He was careful not to race his engine, thus reducing "slippage" in lower gears. He hit 30 m. p. h. whenever he could, but the emphasis was on smoothness, not speed. He didn't creep along, but neither did he operate like an erratic cowboy. The results of the two runs:

Wasteful Rushing. "Hotrod" driving covered the distance in 30 minutes, getting 8.5 miles to the gallon. "Smooth driving" yielded 17 miles per gallon and took only 44 minutes.

The smoothly driven run netted twice as many miles per gallon at a loss of only one-eighth the time.

A similar test was conducted to determine just how much drivers vary in their economy of operation. Forty-five drivers were given identical cars in top notch mechanical condition. In one month of driving, their average gas mileages varied up to 10 miles on a gallon. The most expensive driver was able to get only 13.9 miles per gallon while the most economical driver averaged 23.4.

So you see, the way a person drives can significantly affect his pocketbook. These are the important points to remember about driving and fuel economy:

1. The higher the operating speed the more gas is used.
2. Rapid acceleration wastes gas; accelerate gradually but get car in high gear by 20 m. p. h.
3. Quick unplanned stops waste the gas that has been used to build up the car's momentum. Think ahead. Anticipate stops.
4. Allow your car to decelerate slightly on up-grades. This will save fuel and will also help you to compensate for limited sight dis-

tance near the crest.

5. Never race the engine. This practice burns up fuel needlessly.

Three U.S. presidents were assassinated: Lincoln, Garfield and McKinley.

## More Business But of the Wrong Kind

ATHENS, Ohio (AP) — A four-lane relocation of U. S. 50 has brought some additional cars to the serv-

ice station and tourist home of Mr. and Mrs. Roger Biddle, but they're not pleased about the manner of arrival.

About 100 feet from the service station, two eastbound lanes turned into a single lane, making a

sharp turn into the junction of U. S. 33. In one year, three drivers have bounced across the grass island and smashed into the gas-line tanks. A fourth squeezed past the station and rammed the house. No one has been killed.

Prove it to yourself with a

## "TWO-MILE TRY-OUT"



Prove that Plymouth gives the

## BIG DIFFERENCE

### Big difference in RIDE and PERFORMANCE

No other low-price car can match Plymouth's Torsion-Aire Ride... yours at no extra cost. You enjoy superb handling ease with no roll or sway on turns. And you thrill to V-8 power, including optional New Golden Commando 395, largest engine in Plymouth's field.

### Big difference in FEATURES

Only Plymouth in its field offers options such as: Swivel Seats and rear Sport Deck (both standard on Sport Fury) • push-button heating and push-button transmission. Plus standard features like: Total-Contact Brakes • electric windshield wipers • many others.

### Big difference in STYLE

Plymouth's clean, functional styling spells glamour and "go" without showiness. From massive new grille to new rear Sport Deck, Plymouth is tastefully designed with a modern look of luxury.

### BUT... you don't pay for the difference

Ask any salesman to compare Plymouth against the other two top-selling low-price cars. He'll prove all cars in Plymouth's field cost about the same... but only Plymouth gives you the Big Difference for your money!

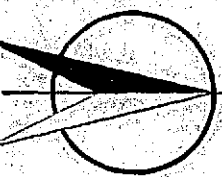
### TAKE PLYMOUTH'S "TWO-MILE TRY-OUT" NOW!

Get behind the wheel of a '59 Plymouth. Prove to yourself that Plymouth gives you the Big Difference in features, style, ride, performance and economy. Ask your Plymouth dealer for your "Two-Mile Try-Out" — today!

So much the same in price... so different on the road!

NUNN-PENTECOST MOTOR CO. 901 E. 3rd St., Hope, Ark.

The Newest of Everything Great!



The Greatest of Everything New!



## Smart looking? You bet! And comfortable, too!

Sure, styling is important in a new car. You expect a new car to be sleek and smart — but not at the expense of comfort. Yet in trying to design a car as low and modern looking as the Sweep-Wing Dodge, some '59 cars have practically designed out the people. Not Dodge: It's designed around you. It's easier to get into (no protruding door posts), easier to get out of (no high door sills to trip over), more comfortable to sit in (there's room to spare). All this and Swivel Seats, too!

## New '59 DODGE

Be sure to watch the "Dodge Dancing Party" with Lawrence Welk every week on ABC-TV. Check your paper for time and channel.

"IT'S OPEN HOUSE TIME. SEE THE '59 DODGE IN OUR SHOWROOM JAN. 22-31"

NUNN-PENTECOST MOTOR CO. 901 E. 3rd St., Hope, Ark.



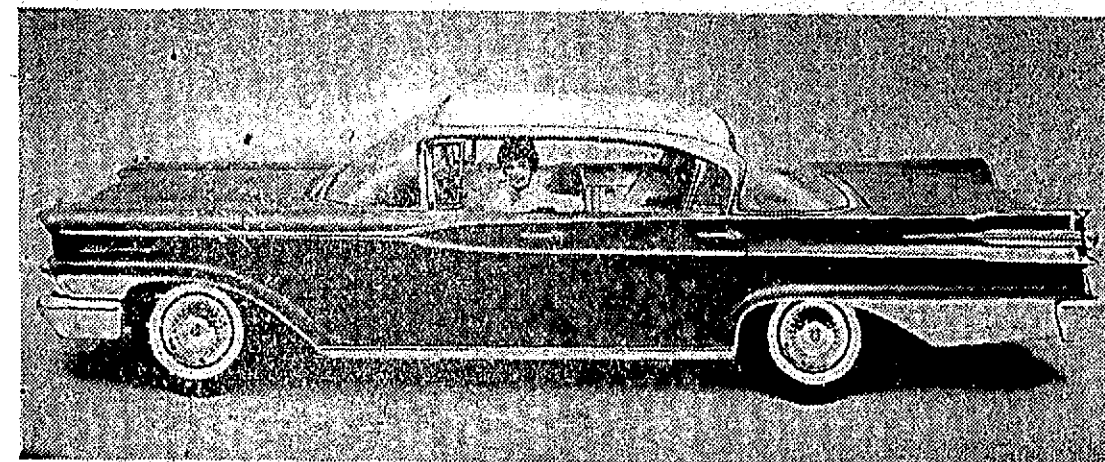


**LINCOLN:** Broader hood. Increased glass area. Modified new grille and heavier bumpers front and rear. Sculptured front fenders with spear molding extending from front sculptured effect to rear fenders. Over-all design emphasizes low appearance. The Trading Post is the local dealer.

## 1959 Ambassador V-8 Introduced



This four-door hardtop station wagon is one of six models available in the 1959 Ambassador V-8 by Lincoln, which will go on sale at Lincoln dealerships on October 8. Other models include sedans, hardtops and regular station wagons. Ambassador models, powered by a 270-horsepower V-8 engine, provide luxury motoring without excessive bulk and size, according to American Motors. Individually adjustable reclining seats, which allow the driver and front-seat passenger individual fore-and-aft adjustments, are offered as optional equipment. Ambassador bodies are dipped in special primer to prevent rust.



Space-planned bodies which provide a totally new experience in passenger comfort in both front and back seats are presented by Mercury in its entirely new cars for 1959. In its 20th anniversary models, Mercury offers a brilliant combination of advanced design, mechanical excellence and superior performance and economy. Designed exclusively for the medium-price field, the new Mercury has 15 models in four series, including the only two-door station wagon in the medium-price range. New compound curved windshield and rear window increase glass area more than 60 per cent at the front and 46 per cent at the rear. Mercury's high-compression V-8 engines provide an exact blending of the most desirable features of economy and power. Pictured is the Park Lane four-door Cruiser.

## Federal Road Program Still in Low Gear

By JAMES B. SIBBISON  
WASHINGTON (AP)—America's gigantic highway building program is having a hard time getting out of low gear. In two years, it has completed so few new roads that a motorist could drive over them in little more than an hour.

Nevertheless, F. C. Tupper, the chief engineer of the Public Roads Bureau, declared:

"Are we moving ahead as planned? The answer is emphatically yes."

This is not at all inconsistent. Highways — especially controlled-access superhighways running four, six and even eight lanes wide — take a long time to build.

Roads Bureau officials point out that the first two years of a program that may last 20 years have chiefly involved buying the land and gouging it out for the new roads to come.

Contracts Being Let  
What they watch is not the number of roads opened to traffic — there have been less than 100 miles of such roads built since 1955 — but the amount of federal money put up for construction contracts.

That figure, for the 1958 fiscal year ended June 30, was \$1,000,000,000 — 9 per cent over the goal, or started before the middle of 1956 have been incorporated into the Interstate System.

31,200 To Go  
Of these, 1,955 miles are now in use, mostly on toll roads such as the Ohio or Indiana Turnpike. The remaining 8,904 miles of "head-start" highways are in various stages of completion.

That leaves 31,200 miles in new superhighways that had to be started from scratch in 1956. Roads for the same year, construction contracts were completed — mostly for grading and other pre-paving work — on 887 miles. Work has started on 3,107 miles more.

But the nation's 80 million motorists care little for figures. They want to know when they will be driving on at least a portion of the 41,000 mile network that may cost as much as 40 billion dollars.

Actually, many of them are doing just that right now. This is because 10,800 miles of roads built Bureau personnel believe — perhaps one-third of these may be open to traffic in five years.

Toll roads incorporated into the system, incidentally, will be permitted to continue charging tolls, thus the entire system will not be toll-free.

Aside from construction progress, the biggest development in the roads system this past year was the matter of billboards, and whether they will be permitted on the new highways.

Decision Up to States  
Congress got into a fight on this, ending by passing a law which leaves the final decision to the states.

What the new law says is that any state banning unrestricted advertising on interstate highways will get a cash bonus of 1/2 of 1 per cent of the highway's cost.

Roads Bureau men believe many states will go along with this. Even so, it won't mean a complete absence of advertising along these roads, since signs giving motorists essential information about lodging and food will be allowed.

Scandal in Indiana  
Other highway developments in 1958: A scandal developed in Indiana's roads program. Several former state officials were indicted on charges of mishandling funds.

It was decided to permit rest areas and pay telephones along the highways. But the rest areas will be for people who want to eat at a roadside table — not, as one official described it, for families.

1959: A scandal developed in Indiana's roads program. Several former state officials were indicted on charges of mishandling funds.

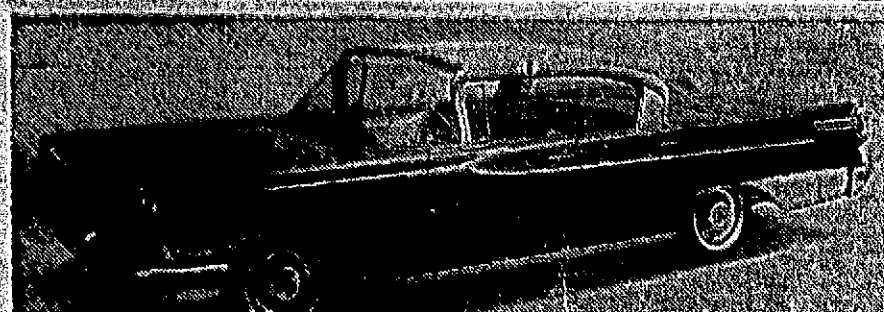
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**MERCURY:** New chassis and body redesigned. Wheelbase 4 inches longer. Windshield 61 per cent larger. Longer wheelbase moves engine forward and reduces floor hump for engine and transmission. Instrument panel also moved forward six inches for more knee room. The Trading Post is the local dealer.



**RAMBLER:** Styling refinements and engineering advances in both 108-inch and 100-inch wheelbase series. New is a five-passenger station wagon in 100-inch wheelbase Rambler American series. Heavier bumpers, new die-cast grille in two sections. The Trading Post is the local dealer.



**AMERICAN MOTORS:** Ambassador V-8 has new grille with combined dual parking lights and directional signals integrated into ends of grille bar. Redesigned fins extend from top rear fender into rear door panel. The Trading Post is the local dealer.

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## Auto Industry Began Rolling 50 Years Ago

By DAVID J. WILKIE

DETROIT (AP)—The year 1909 marked the 50th anniversary of many events significant in the development of the automobile industry.

General Motors Corp., now the world's largest motorcar manufacturer, was founded in 1908. Ford's fabulous Model T, which was to have a tremendous impact on American transportation habits, started down the assembly line; the first instance of an automobile being used in warfare was reported; the first rural mile of concrete highway was finished north of Detroit's city limits, and a New York Supreme Court Justice described the automobile as "now a necessity."

The New York court description of the automobile as a "necessity" came in a ruling denying a rule requiring that those selected must then be living. Thus more than a few notables were omitted.

But the select few were awarded statues and honorary citizenships, recognized in citations and by several thousands of Detroiters. The citations credited these men with having the vision that changed the way of life for millions of the world's people.

Most of those honored in 1940 have since joined other pioneers in death.

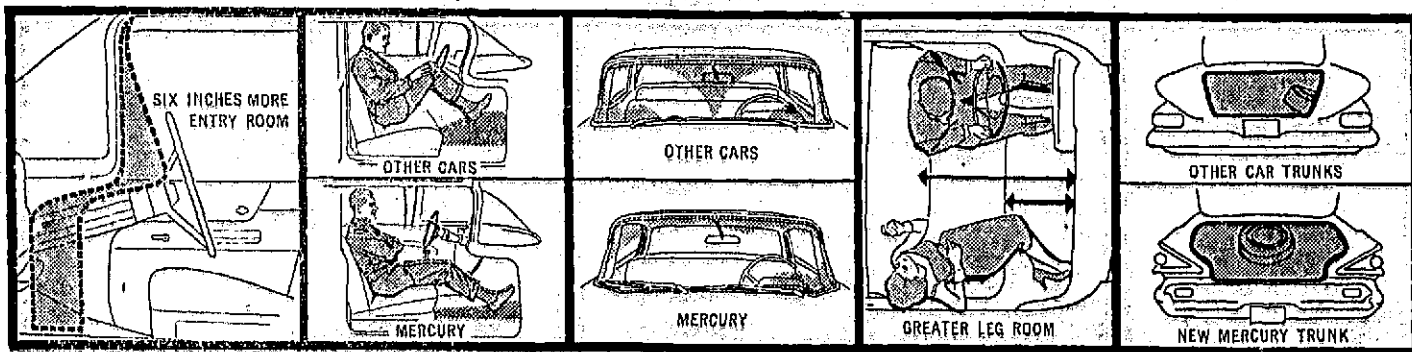
The honored individuals were: Edgar L. Apperson, pioneer car builder and designer; William C. Durant, automotive empire builder and founder of General Motors; J. Frank Duryea, who, with his brother built what has been recognized as the first successful gasoline-propelled automobile in the United States; Henry Ford, pioneer empire builder and father of the assembly line; George H. Holley, carburetor manufacturer; Charles Brady King, who built and drove the first car on Detroit streets.

ASTRADDLE THE FENCE  
PHOENIX, Ariz. (AP)—The Arizona Legislature on Tuesday announced this position on new state taxes: "We are for them, but we are against them. But if the Legislature wants to raise taxes, it wants a 10 per cent cut."

## It's about time someone solved these automotive problems:

1. TIME THAT SOMEONE BUILT A BEAUTIFULLY STYLED CAR THAT'S EASY TO GET IN AND OUT OF
2. TIME THAT SOMEONE WHITTLED DOWN THE HUMP IN THE MIDDLE OF THE FLOOR
3. TIME THAT SOMEONE BROUGHT OUT WIPERS THAT CLEAR THE FULL WIDTH OF THE WINDSHIELD
4. TIME THAT SOMEONE MADE A V-8 ENGINE THAT GIVES TOP PERFORMANCE AND ECONOMY

## it's about time and Mercury did it!



**MERCURY OFFERS WIDER DOORS...EASIER ENTRANCE.** 6 inches more entrance room. The "knee-bumping" windshield pillar has been moved forward.

**MERCURY WHITTLED DOWN THE HUMP 30%.** New passengers in the middle don't sit with knees under their chin.

**MERCURY OFFERS BETTER, SAFER VISION IN BAD WEATHER.** New windshield wipers overlap, clear a 42% larger circle—even the center.

**MORE COMFORT UP FRONT.** The instrument panel is moved forward 9 full inches! 6-footers can cross their legs in comfort.

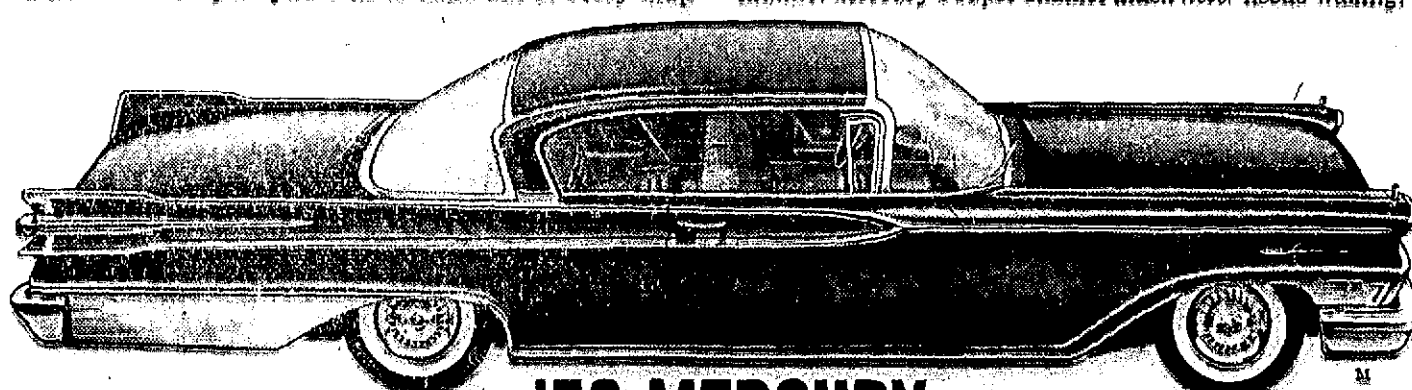
**MERCURY OFFERS BIGGER TRUNK ROOM!** Many '59 cars cut down trunk space in favor of styling. Mercury provides a vacation-size trunk.

In addition to these features, you can see (at the Auto Show now... or at your Mercury dealer's showroom) the '59 Mercury has many other advantages:

**BRILLIANT V-8 PERFORMANCE** is yours in the beautiful new Mercury. Brawny new V-8 engines give you top performance economically—squeeze more miles out of every drop

of gasoline. And you enjoy a new kind of response—quiet, lively, effortless.

**MERCURY GIVES YOU SELF-ADJUSTING BRAKES**—a stronger frame for a solid-comfort ride—plus new anti-dive front suspension for smooth stops. Double-life aluminized muffler. Mercury's super enamel finish never needs waxing!



Compare the '59 MERCURY now at the  
HOPE, ARK., AUTO SHOW

## ONLY Rambler GIVES YOU THE BEST OF BOTH

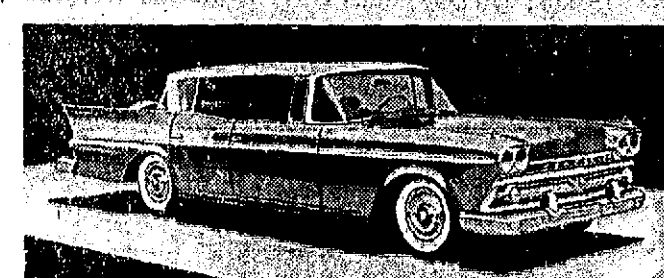
BIG CAR ROOM AND COMFORT ★ SMALL CAR ECONOMY AND HANDLING EASE



SEE THEM AT THE AUTO SHOW... VISIT YOUR RAMBLER DEALER FOR A DEMONSTRATION DRIVE



Personal, individual front seats. Adjust legroom as you like it!



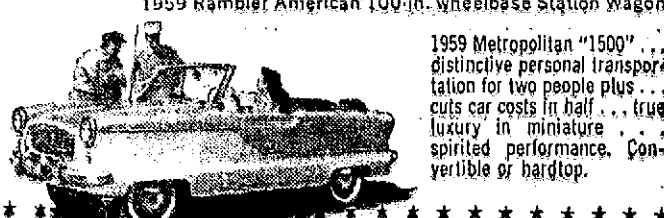
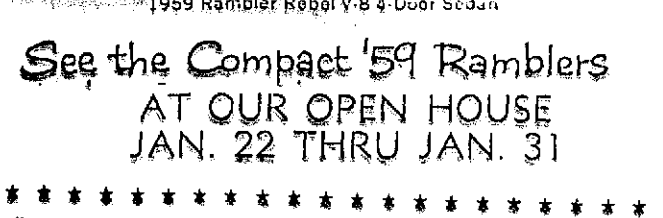
1959 Ambassador V-8 Country Club Hardtop



1959 Rambler Rebel V-8 4-Door Sedan



1959 Rambler American 100-in. wheelbase Station Wagon



See the Compact '59 Ramblers  
AT OUR OPEN HOUSE  
JAN. 22 THRU JAN. 31

**THE TRADING POST**  
315 East Third Street  
Hope, Arkansas





**IMPERIAL:** New heavier frame. More powerful engine, massive overall appearance. New front end design with horizontal chrome bar and five dart-shaped vertical cross pieces. Twin dual headlights placed lower. Nunn-Pentecost Motor Co. is the local dealer.

## Tool Up Time Causes Peaks, Low Points

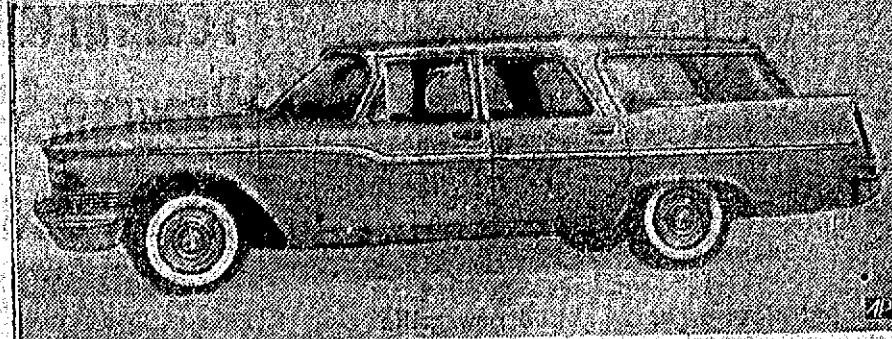
Production and sales extremes have plagued the auto industry ever since it entered the mass operation era.

Competition undoubtedly is partly to blame for the peak-and-valley processes of the industry, but the mass production technique itself probably is chiefly responsible. It requires a constant flow of individual parts and sub-assemblies.

**Pipeline Flow Essential**  
The pipeline of supplies cannot be turned off and on overnight without serious interruption to the economy of production that comes with high volume output. So it is that the industry has to plan its production schedules months in advance. The planning includes orders to thousands of "supplier" firms about the country.

It is the correlation of incoming supplies that make volume output possible. In some instances during the early postwar period of the mid '40s numerous auto manufacturers loaned raw material to some of their suppliers to keep parts and sub-assemblies coming to the assembly lines.

To achieve competitive volume and maintain competitive prices the industry has to maintain high level operations in its assembly plants. Obviously there are calculated risks in high volume output.



**CHRYSLER:** New engines up to 305 to 380 horsepower against 290-345 in 1958. New roof styling, front and rear designs and side trim also new. Roofs styled in two sections with stainless steel band separating them. Extra low pressure tires, swivel front seats, rear air suspension for automatic leveling, automatic rear view headlight changer. Nunn-Pentecost Motor Co. is the local dealer.

## Miles Gallon Not Fair Test for Efficiency

Most of today's motorists are certain they're not getting much out of a gallon of gasoline as they did back in the 1930s.

What most overlook is the fact that they are driving a far heavier car now than the buggies of 25 years ago. Because of this added weight, a strict miles per gallon comparison between old and modern cars is not fair.

Recently, the Ethyl Corp. proposed a new kind of yardstick — "ton-miles per gallon." This is defined as the distance one gallon of motor fuel can move one ton of automobile.

The company declares that one gallon of gasoline could move one ton of 1930 automobile 28 miles at a speed of 40 m.p.h. Today, it says, one gallon of motor fuel can move one ton of car 45 miles at the same speed.

That's an improvement of 52 per cent, due mainly to efficient high-compression engines and improved gasoline.

The gain is not apparent in your pocket book, however, because the heavy weight of modern cars holds down the miles per gallon figure. Also horsepower, which increases a car's ability to accelerate rapidly — and boosts its thirst for gas — has more than doubled in the past six years alone.

The Yukon, about 2,300 miles long, is the largest river in Alaska. Paris telephones have a service for baby-sitters or dog-walkers.

## Dodge Introduces New Pick-Up



Featuring a larger payload capacity and bigger brakes than any comparable truck in the industry, the completely new Dodge Sweptline half-ton pick-up is powered by a 120-horsepower 6-cylinder or a 205-horsepower V-8 engine. The Sweptline is available with body lengths from 6½ to 9 feet, capacities from 59.7 to 84 cubic feet, and payloads from 1,775 to 3,475 pounds.

## Wild Driving Can Become Boy's Outlet

By STEVE LOWELL

Many teenage boys, says a psychologist, see an automobile as a symbol of masculinity.

He explains that in those cases, the youngster has been "deprived of a chance to develop adequate masculine feelings."

Therefore he takes Dad's car out, feels the power, drives 100 m.p.h., and either lands in a hospital, the morgue or the police station.

"Parents," says Dr. James J. Calvert, "often have a tendency to restrict the psychological development of their children. They are reluctant to admit their children are growing up and should assume more and more responsibility."

Calvert, president of the New Mexico Psychological Assn. and head of a group sponsoring a statewide traffic safety council, adds with a grin that one reason some parents may hate to admit their children are growing up is because "it also shows Mom and Dad are growing older."

The natural tendency of a boy is to break away from apron strings. A boy seeks a natural outlet for his increasing masculinity. If his parents shield him too much and hold him down too much with "no, you can't do that," then he just might pile up the family car.

"Our culture," says Calvert, "seems to have developed the idea that high speed, the ability to break away fast from a stop, the ability to turn corners at high speed, the ability to break away fast from a stop, the ability to turn corners at high speed — all these dare-devil acts — are symbols of masculine strength."

"Males between the ages of 18 and 25 make up the age group which has the greatest number of accidents. Therefore, the time to teach them good driving habits that will keep them safe is in high school."

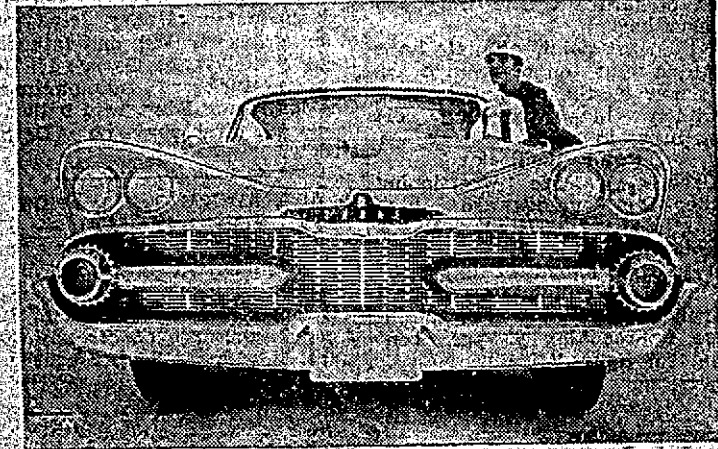
Bad driving habits, more than speed, are the cause of most accidents, Calvert believes, and good driving habits can be taught in school, so the emphasis in a traffic safety program should be in teaching the children only good driving habits. He would like present school driving programs greatly expanded and intensified.

"Every youngster in high school should be required to drive with a certain degree of proficiency before graduation. Good driving habits should be ingrained. Then, when he or she becomes an adult, we'd probably find a great reduction in traffic accidents."

And if a boy does get in a car to "unload"...

"The greater the speed, the better driving habits are needed. If you've been trained to act in a certain way, when an emergency arises you're less likely to panic. The things you are trained to do automatically allow you to think of the other things arising in an emergency."

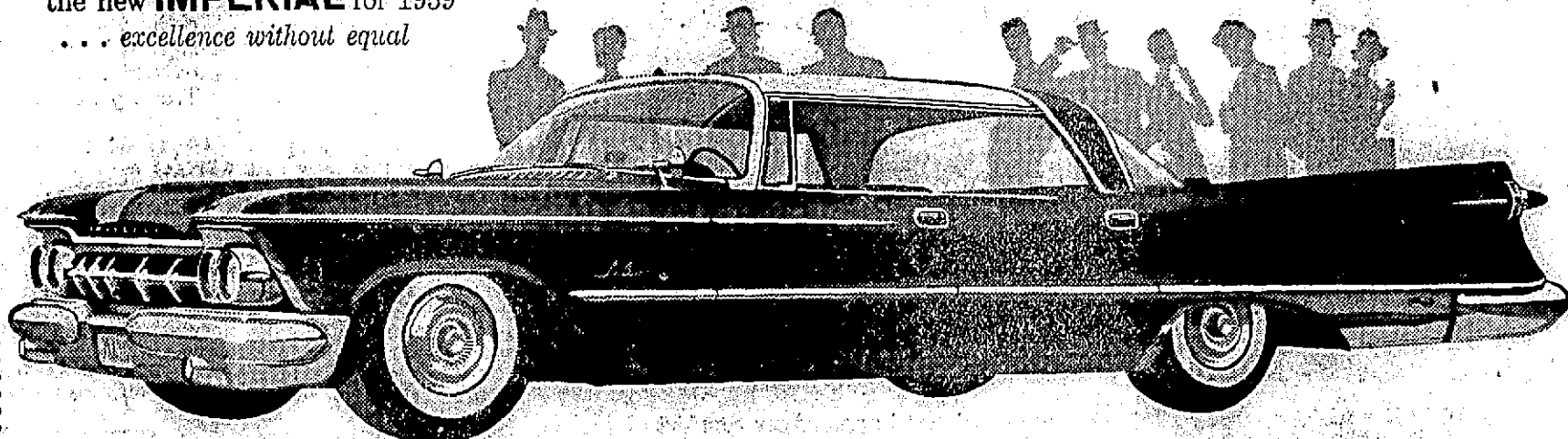
## The 'Eyes' Have It on the '59 Dodge



The dual headlight "eyebrows" of the 1959 Dodge are gracefully arched for a refreshing new look. New engines, axle and choke combine to provide better economy. A new torsion-bar suspension system gives an improved ride and increases tire life.



the new **IMPERIAL** for 1959  
... excellence without equal



# SHOW STOPPERS

... wherever they go!

**IMPERIAL FOR 1959**—superb product of unhurried craftsmanship, built in the industry's most functional and efficient plant. Elegance that commands attention... incomparable comforts and conveniences... brilliant engineering advances... these are designed for you by Imperial decree!

**LION-HEARTED CHRYSLER '59**—it's every inch a new adventure! The moment you see its trend-setting style, feel its super-hard Lustre-Bond finish, try its convenient Swivel Seats, learn about its economical new V-8 engines, you won't be content till you've tried this Chrysler on the road!



the lion-hearted new



**CHRYSLER '59**

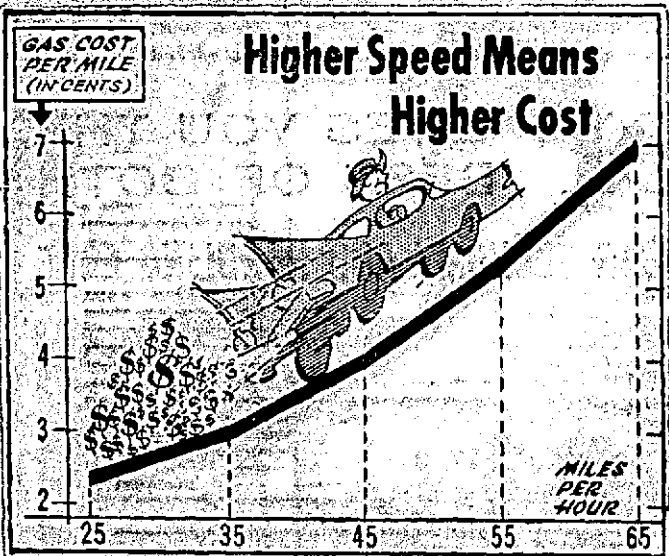


Don't miss the fabulous **CHRYSLER 300-E**

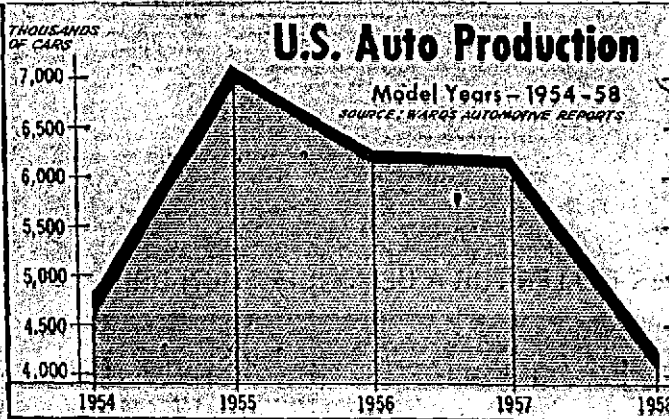
... the international classic that's made in America

Visit your **CHRYSLER** and **IMPERIAL** dealer for a personal driving experience  
**NUNN - PENTECOST MOTOR CO. • 901 E. Third Street**

## Higher Speed Means Higher Cost



## U.S. Auto Production



## Women Will Love Dodge Swivel Seats



Women will welcome the swivel front seats available on a wide variety of 1959 Dodge models. The new seats swing out 40 degrees and eliminate awkward movements associated with getting in and out of cars. It's as graceful and wrinkle-free as arising from a chair to welcome a guest.

## 20 Million Cars in Use Five Years Old

**DETROIT (AP)**—More than 20 million automobiles currently in use are more than five years old.

If the records of the Automobile Manufacturers Assn. are accurate they still are several years from the junk pile. The industry's calculators figure that the average life of junked cars is about 12 years and that the average mileage on such vehicles runs up to 110,000 miles.

But even at this increased life span of an average automobile about four million cars are scrapped each year. Moreover, the number has increased each year during the last decade.

Only in years of lagging sales does the total of scrapped cars decline.

For all practical purposes the four million cars scrapped each year represent the sum of the industry's annual replacement market. To this total the exports add

## Dozen Makes Go Into a Homemade Car

**OKLAHOMA CITY (AP)**—One night after seeing a television program showing new automobile models, Mrs. Thomas Martin asked her husband: "Why don't you make me a new car?"

Martin, a garage mechanic, casually said "Okay" and the next day got to work on what he called his "Belchfire 270."

Martin finished the car, and then counted parts from 12 different cars he had welded into the mix for his wife.

It has a 1937 Pontiac chassis, 270 horsepower Pontiac engine, 1950 Chevrolet fenders with Martin variations, a 1955 Chevrolet hood, record player and air conditioner from a Plymouth, doors and top from a 1953 Studebaker, Dodge tail fins, with other parts from a Packard, Oldsmobile and Chrysler.

## Steering Stick May Replace Wheel on Auto

**DETROIT (AP)**—Strictly experimental, a new car steering system called "Aero-Control Steering" has been devised by GM's Saginaw Steering division. It replaces steering column and wheel with a short lever, located on an arm rest to the right of the driver. Fingertip movement of the lever to right or left turns the car. It presently is only a research project.

About two million cars purchased by first-time buyers to get a year's normal new car market.

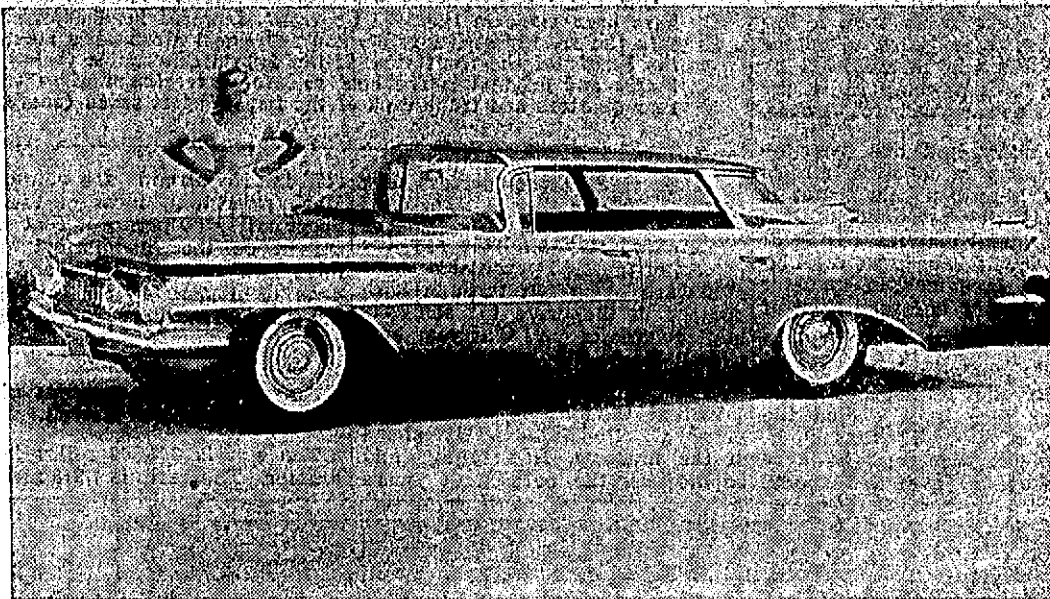


## Beauty Can Be Seen in Olds ScenicCoupe



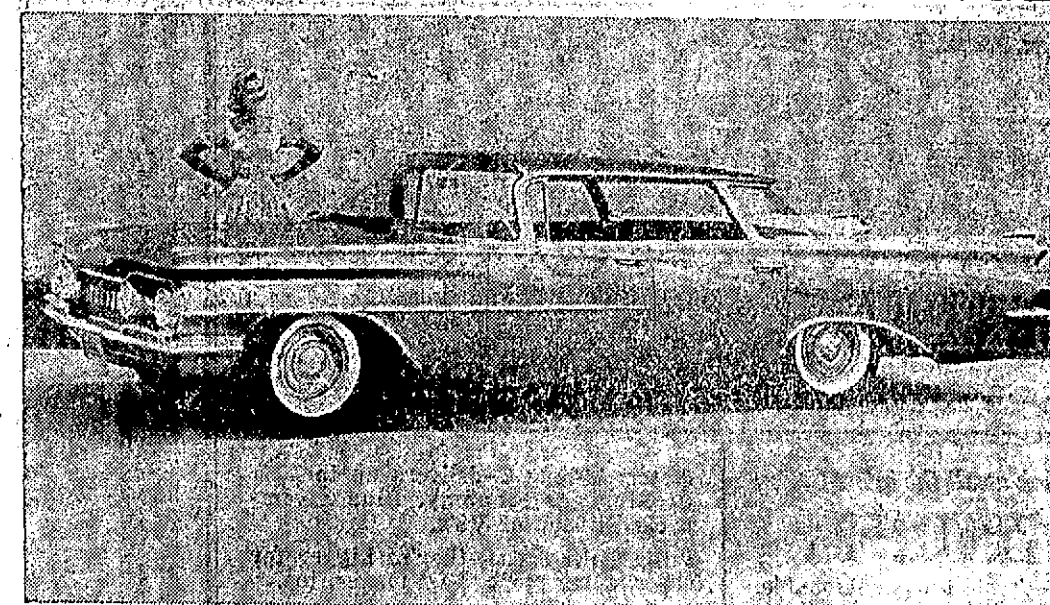
The sleek, trim beauty of Oldsmobile's new "Linear Look" for 1959 is apparent in the Super "88" Holiday ScenicCoupe, one of Oldsmobile's two entirely new body styles in the Holiday models. The large "Vista-Panoramic" windshield, which appears on all three series, has up to 570 square inches more glass area and contours deep into the roofline to give an improved view of overhanging traffic signals. The extra large heat-resistant rear window on the Holiday ScenicCoupe models curves high into the roofline, offering unparalleled visibility in both directions. Included among the many new engineering and accessory features appearing both as optional and standard equipment on the 1959 models are "Air-Scoop" brakes on all four wheels, improved ride characteristics, two new Rocket engines, new power steering, more efficient ventilating and heating systems. The ScenicCoupe body style also is available in the Dynamic "88" and "98" series.

## Olds Introduces SportSedan for 1959



Oldsmobile's distinctively styled and attractively different Dynamic "88" Holiday SportSedan for 1959 represents "family-sized" transportation in sports car design. The thin roofline and rakish wrap-around rear window serve to accentuate the mobile appearance of Oldsmobile's "Linear Look" for 1959. Sweeping full-length along the body, the sculptured twin booms give the car a look of mobility even when parked. They also highlight Oldsmobile's unique two-tone styling for 1959. Recessed in the smart grille, the four-beam headlamps are located closer-to-the-road for improved nighttime visibility. The SportSedan body style also is available in the "98" and Super "88" series. Increased interior roominess is a feature of all 1959 Oldsmobiles.

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## Old Surveying Methods Are Now Outmoded

The old "rod-and-chain" surveying methods of George Washington's day are being outmoded by a new surveying technique. Combining radar-type instruments with helicopter transportation, highway engineers have come up with a system of measuring that is amazingly quick and accurate. They are utilizing this revolutionary method to establish the thousands of ground control points needed to construct the 41,000-mile National Interstate System. It is expected to cut substantial amounts off the cost of laying out the network and to slash the surveying time required by many months.

**Radar Principle**  
The key instrument is called a "tellurometer." A transmitter at one station sends microwaves to a receiver at the other station. The time it takes the waves to reach the receiver and return is read at the transmitter and in micro-milliseconds. This reading in turn is easily translated into miles, feet and inches. It takes only 40 minutes for the whole procedure, even to measure the distance between points 40 miles apart. The maximum possible error is only 11 inches at 40 miles, well within the accuracy required for highway location work.

In addition, engineers have found that their electronic instruments can be used in any kind of weather. Fog, rain or snow do not hamper their operation or affect the accuracy of the readings. **Spectacular Saving**  
When a helicopter is used to transport men and equipment from one hilltop to another—eliminating the tedious foot-slogging of old—a spectacular saving in time is made.

The tellurometer is being used in several states to establish the thousands of control points needed to determine best routes for new interstate highways.

Engineers are using the system in Virginia to establish ground

control points every two or three miles along 1,400 miles of proposed interstate highways. The electronic technique is expected to cut the cost of the Virginia operation from \$750,000 to \$400,000 and to slash the time required to a fraction. The practical results: 1,000 feet will be located and engineered months earlier.

**Gaining Popularity**  
Highway departments in Maryland, Massachusetts and Mississippi have already required tellurometers for highway work and the Federal Bureau of Public Roads is urging other states to investigate the possibilities.

## Traffic Laws Now Contain No Uniformity

In the District of Columbia, the law says a car in a traffic circle has the right of way.

In nearby Maryland, the law says a car ENTERING a traffic circle has the right of way.

In most states, a driver's hand extended straight out the window means he plans a left turn.

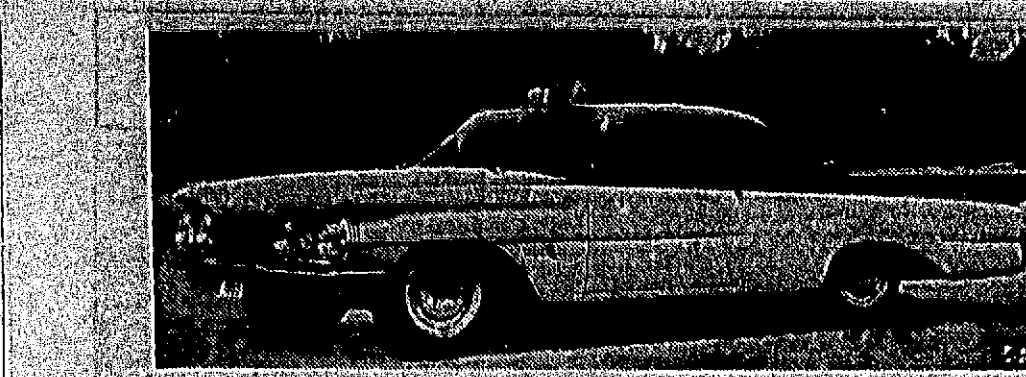
In Michigan, the same signal can mean a right turn, left turn, or intention to slow down.

These are just a few of the conflicts in traffic laws across the United States. The confusion extends to roadway signs and signals.

Under the Constitution, the states have ultimate jurisdiction over state highways, and in some cases even more municipal and county streets and roads. The federal government can enforce traffic laws and road marking uniformly only on highways built with federal grants.

Although most federal officials shy away from any public moves in favor of changing this jurisdictional status quo, many agree that federal law uniformity could help cut the annual highway death toll.

The National Safety Council recently kicked off a drive for traffic law uniformity. Swinging away from the use of private support groups in initial action to get traffic law uniformity, the Council re-



**OLDSMOBILE** Two additional models, a Holiday four-door Sports Sedan and a Holiday two-door ScenicCoupe. Two new engines, new body, air-scoop brakes on all four wheels. Thin rooflines. Redesigned bodies. Wide spaced headlamps on full-width grille. Wider tread front and rear. E. E. Davis Oldsmobile Company is the local dealer.

## Scientists Put Forward Radical Ideas on Improving Car of Future

**DETROIT** Men who would change the whole concept of the automobile came forward with numerous ideas during 1958.

There were suggestions about how an atomic-powered automobile might appear, considerable publicity was given a prediction that the future will bring a car without wheels moving a couple of inches above the surface of the road and there were numerous ideas of how the constantly growing "hump" down the center of the car may be eliminated.

Engineers have said the atomic-powered automobile still is impractical because of the tremendous weight that would be required for shielding the radioactive elements, even if it were only of pond-size.

The wheel-less car is the brainchild of Carl Reynolds, a Detroit product designer, formerly associated with Chrysler Corp. He predicted it would appear by 1978. It would be propelled by ducted fans. He said its chief use probably would be on limited access highways for inter-city travel with electronic devices providing even automatic steering and speed control.

**Electronic Steering**  
General Motors demonstrated that the auto industry is working along the line of automatic steering for some remotely distant application. It displayed an automob-

ile stored by an electrical cable beneath a concrete surface. The principle involved is one of electro-magnetic adaptation.

Dr. Lawrence H. Hinkle, GM's top research officer, said he thought the system may be an initial step toward a more sophisticated system for controlling vehicle space, detecting location of cars or giving the driver signals for throttle and brake control.

The appalling low silhouette of today's automobiles has brought problems to the car makers. Car buyers like the 4½-foot-high cars but they are complaining about the "hump" through the center of the car which has gone up as the car top has come down.

**Hump on Way Out**  
So a lot of engineering thought is being given to eliminating the hump. Most engineers say it can be eliminated, but they have different ideas of how to do it. Some would do it with a rear engine installation. Some would use a front wheel drive and others would use a rear-end transmission.

There appears general agreement the hump or tunnel covering the transmission and drive shaft, will be reduced if not wholly eliminated within the next four or five years.

# It's Oldsmobile Open House Time at E. E. DAVIS OLDSMOBILE CO.

500 S. WALNUT ... JAN. 22 THRU JAN. 31



Come join the fun... Try a "Glide" Ride... in a brilliant '59 Rocket Engine Olds!



We're rolling the red carpet out for you! We're inviting you to come in and get acquainted and see everything that's new in Oldsmobile for '59! You'll meet Oldsmobile's two dashing new Holidays—the jaunty new SportSedan, the light, airy new ScenicCoupe. You'll thrill to the new, clean, sleek lines of the new "Linear Look"... the amazing new visibility of Oldsmobile's new Vista-Panoramic Windshield... the roomiest Oldsmobile interiors ever!

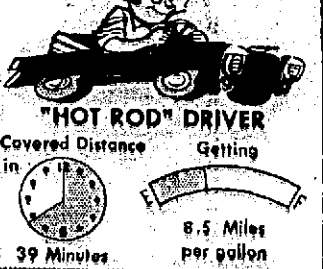
Most important, we'd like to treat you to a test drive—let you experience the smooth, silent surge of the fuel-saving new Rocket Engine... the stable smoothness of Oldsmobile's new "Glide" Ride.

Come join the fun at our gala Oldsmobile Open House. Make a date today!

# OLDSMOBILE

## Good Driving Pays Off

Over a 10-mile congested city route:



## No Rocket Age Revolution Is Noted in Auto Laboratories

By JOHN A. BARBOUR

Associated Press Science Writer

The first few beachheads of the dawning rocket age have been established in the auto industry's multi-million dollar research laboratories.

But so far there's been no rocket age research revolution. By and large, the laboratories maintained by the auto makers are more concerned with better engines, better metals, better paints for your car.

**Missile Maker**  
Chrysler Corp. is turning out 200-mile tactical Redstone and 1,500-mile Jupiter ballistic missiles for the U. S. Army. The production lines are at Chrysler's Michigan Missile plant, Detroit.

The Allison Division of General Motors in Indianapolis has formed a Scientific Advisory Committee headed by rocket expert Dr. Theodore von Karmann to keep it abreast of developments in the rocket and propulsion field.

**Others Active**  
GM has also made a proposal for the Minuteman ballistic missile project — aimed at developing a solid propellant inter-continental ballistic missile ready at a moment's warning.

Ford Motor Co., which conducts most of its military research through its subsidiary, Aeronutronics Systems, Glendale, Calif., won't say whether it has made bids on current missile projects.

Aeronutronics is working on Air Force contracts for solid rocket propellants such as would be used in the Minuteman project and was contractor for the Air Force Project Farside which sent a rocket up higher than any had ever traveled before in the spring of 1958 from a balloon floated over the

Pacific.

**Cars Main Concern**  
In the central research laboratories of GM and Ford in Detroit, however, the problem is not how to pump liquid oxygen through a rocket engine, but rather how to find metals tough enough to withstand the enormous heat and stresses of a gas turbine engine.

Both firms are interested in the possible adaptations of the fire piston and gas turbine engines in the cars of the future, and to locomotives and ships.

Both the free piston and the gas turbine get their power by forcing hot gases through the vanes of a turbine, making the turbine turn a center shaft — much as the wind turns a windmill. The engineering, metallurgical and electronic problems surrounding these two types of engines provide much of the work at the automotive research laboratories in Detroit.

**Straws in the Wind**  
How long it will be before the auto industry gets into missile-making on a large scale is a big question.

General Motors has working arrangements with Thiokol Chemical Co. of Huntsville, Ala., a leader in rocket fuel research, and with Culbert Chemical Co. of Pittsburgh, one of several firms developing high energy boron fuels.

Other working agreements between other auto companies undoubtedly exist but are unannounced.

The average annual temperature of Benton county is 60 degrees, with a growing season of from 190 to 203 days.

## Errant Youths Get a Little Home Work

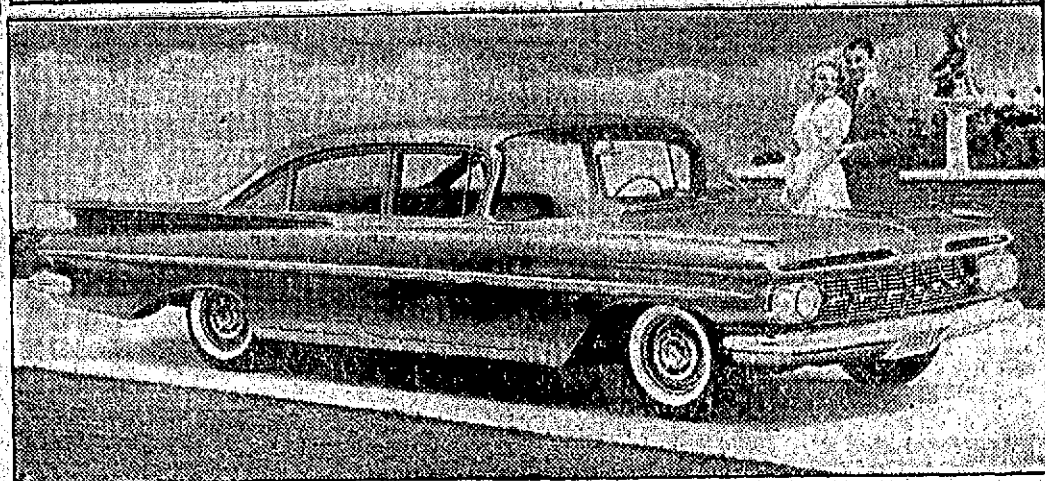
GROTON, Conn. (AP) — Two youths, charged with racing their cars on the highway, were fined \$50 each in Groton Town court—and given some homework besides.

Judge Daniel J. MacArthur assigned James A. McQuade, 16, and Ralph E. Ward, Jr., 18, to learn the state statute on reckless driving word for word and recite it before him in court.

The judge gave the pair the choice of learning the statute or going to jail for the week-end.



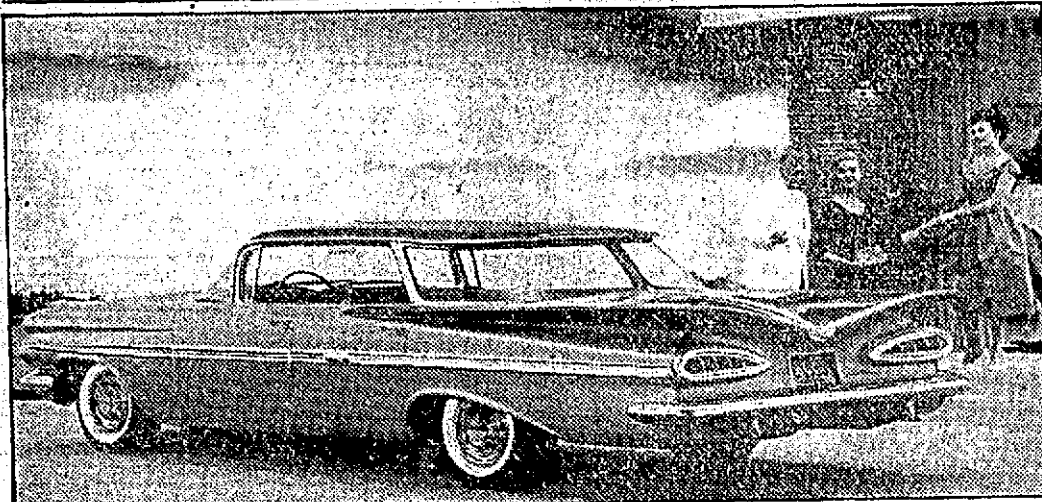
## Distinction and Beauty in COMPLETELY RESTYLED CHEVY



Chevrolet again offers the popular Bel Air series in 1959. This model maintains its reputation for stylish interiors and appointments, with increased passenger room and additional visibility in new compound-curved windshields and larger rear windows. New grille and lowered headlamps accent the front end. Both two-door and four-door sedans incorporate the venturiflow suspension system and handling advancements. All 1959 Chevrolets feature a new acrylic lacquer finish said to retain brightness for years.

Swank Impala hardtop sedan

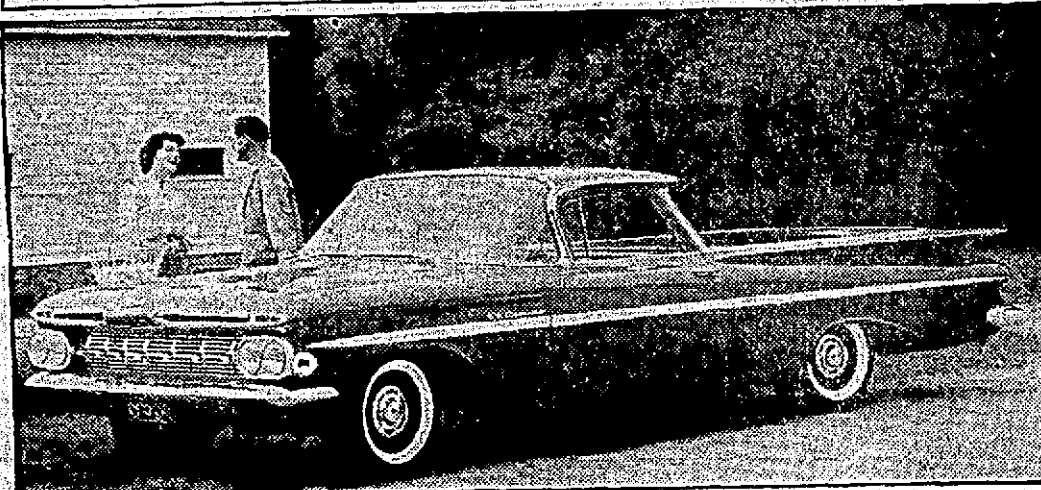
## NEWEST IN '59 CHEVY MODELS



In 1959, Chevrolet offers a complete Impala series in its array of 14 passenger cars. The top-flight member of this new series is the smartly styled sport sedan. Additional models in this line include the convertible, sport coupe and a four-door sedan. This luxury model is more spacious with an exciting new wrap-around rear window, a sleek flat top and de luxe interior appointments. New paint retains brilliance up to three years. Mechanical advancements of improved brakes, new suspension and easier handling point to a luxury liner that is marked for top popularity.

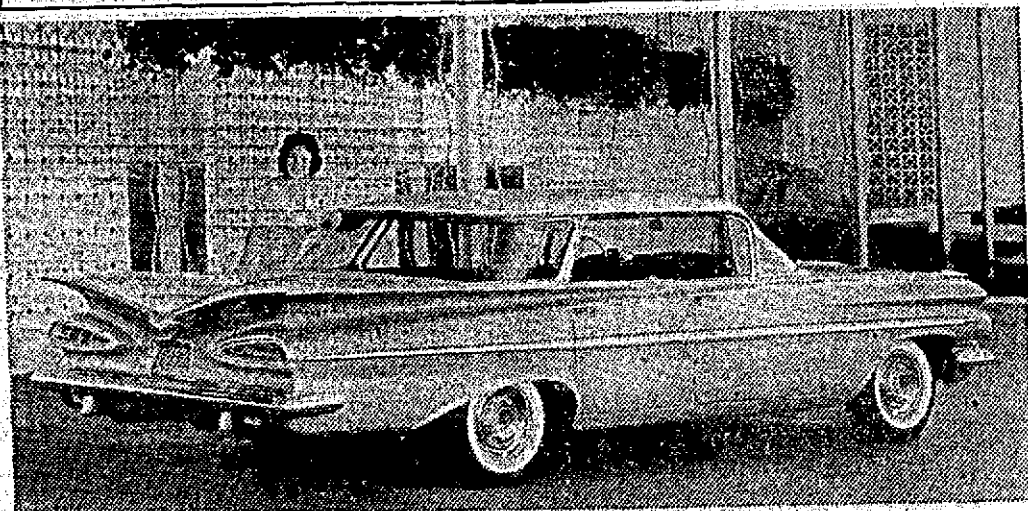
Chevrolet introduces

## VERSATILE, SLEEK EL CAMINO



The Chevrolet El Camino, a new vehicle combining ultra style with utility, complements the company's 1959 line of both passenger cars and trucks. Designed with the fleet-crisp passenger car lines, El Camino retains the versatility of a pickup for hauling light or bulky cargoes. It is intended as a true dual purpose vehicle for businessmen, ranchers and farmers, and others needing attractive, comfortable personal transportation and hauling ability in one vehicle. A compound-curved windshield and wrap-around rear window assure pilothouse visibility.

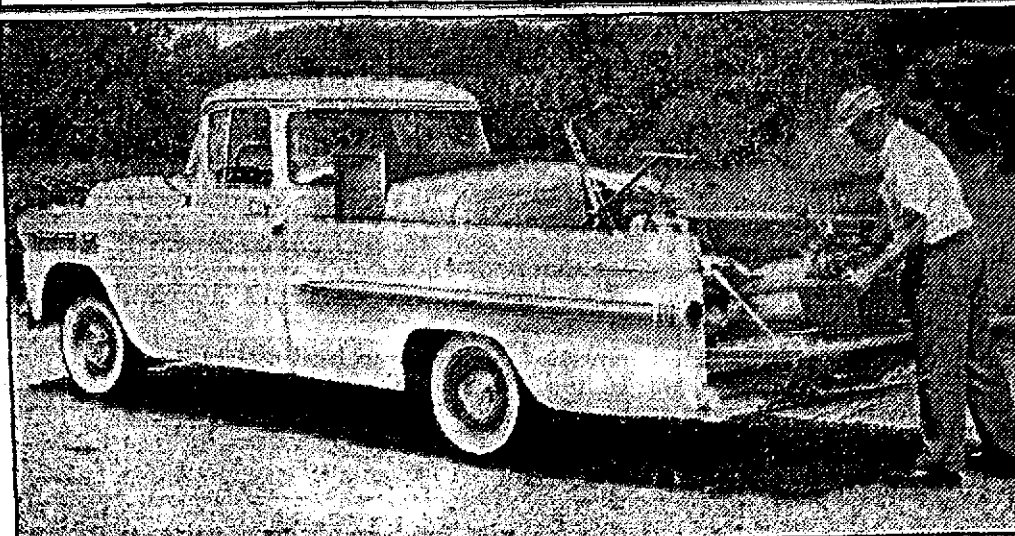
## Chevy adds Bel Air hardtop to '59 line



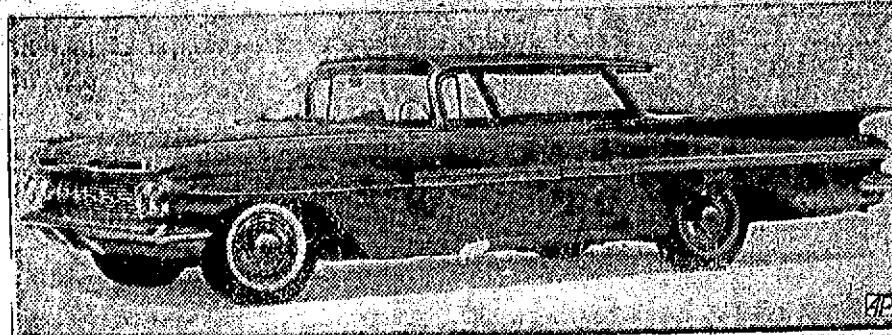
Prompted by popular demand for the hardtop area brings to three the number of models available in the middle-priced series of the new Chevrolets. Chevrolet announces the addition of a Bel Air Sport Sedan to its 1959 line of passenger cars. The new model and other '59 Chevrolets will headline an "Open House" at dealerships nationally, Jan. 22-24.

Fuel Economy Accented in

## 1959 CHEVROLET PICKUP TRUCK



Better fuel economy, new two-toning and larger brakes are among improvements in the 1959 Chevrolet Fleetside pickup, one of 139 truck models in the company's new line. An economy six engine gives up to 10 per cent better fuel mileage, with higher torque at normal speeds. A further economy carburetor-rear axle option is available on six-cylinder half-ton models.



CHEVROLET: Discontinued Delray series and expanded Impala series. New bodies on all series. Outstanding styling feature is horizontally flaring rear fender fins. Lower silhouette and 1 1/2 inch longer wheelbase. Increased glass area in windshield and rear window. Six cylinder engine redesigned to provide maximum power output in speed range up to 65-70 m.p.h. Numerous options include a four-speed manual gear shift 8-cylinder engine with levers positioned in floor. Young Chevrolet Company is the local dealer.

## Green Replaces Red, Yellow on Direction Sign

CHICAGO (AP) — Green is replacing red, yellow and white used on direction signs that guide motorists.

Robert A. Birch, traffic engineer of the North Carolina highway department and chairman of one of the technical committees of the Institute of Traffic Engineers, reports that 12 states use green direction signs and 15 more plan to adopt it.

Green reflective signs were recommended by the U. S. Bureau of Public Roads for 41,000 miles of interstate roads.

The bureau did so after motorists voted for green signs with white letters in preference to other type of colors for reflective signs.

Motorists selected green because it is easier for drivers to pick up and identify.

On 17 of 21 turnpikes in operation, direction signs have green

## Excessive Speed Is the Big Killer

As it usually is, exceeding the speed limit was the traffic violation resulting in most deaths and injuries during 1957.

Almost 42 per cent of the 33,700 persons killed that year in traffic accidents died as the result of an accident involving a car going faster than the law allows.

The second most lethal violation was driving on wrong side of the road, involved in accidents which killed 5,450 people or 17.3 per cent of the total.

Nearly 4,000 persons, 12.4 per cent of the total 1957 toll, died as the result of accidents involving a driver who moved when he did not have the right-of-way.

backgrounds; four had adopted blue before green became standard. ReflectORIZED brown is used for special purpose signs in Ohio and Texas.

## Detroit Sets Its Sights on Record Output

The auto makers are leveling their sights on some high volume output for the decade that starts with 1960.

Several top executives say the 1960s will bring more than a few eight-million car years. Whether the fat years will be followed by lean ones is something most car makers are reluctant to discuss.

The industry had one year — 1951—that saw production almost hit the eight-million mark. But it did the industry more harm than good. It brought distress selling at the retail level; it brought the biggest dealer inventory in industry history. Probably it forced a lot of car retailers out of business.

The auto makers have denied persistently they over-produced in 1951. They also have denied the market was oversold that year. It is a matter of record, however, that production exceeded retail

## From headlamps to taillights Chevy Sparkles in New Styling



One angle cannot show the complete styling changes which have been made in the 1959 Chevrolet. Lowered headlamps, set into the freshly styled grille, and functional air intakes accent the beauty of the front view of the Impala convertible (below). Smart and original is the bold sculptured treatment given the rear quarters and trunk deck of the Impala sport sedan (above).

sales by about three-quarters of a million vehicles.

Some industry analysts say the effects of the 1955 production spree still were being felt through 1958. Some said the drive to sell the huge volume of cars that year borrowed from the normal market of two and three years ahead.

If that thinking is sound some big years lie immediately ahead of the industry. In styling and engineering the cars that were

American Samoa consists of six islands southwest of Hawaii.

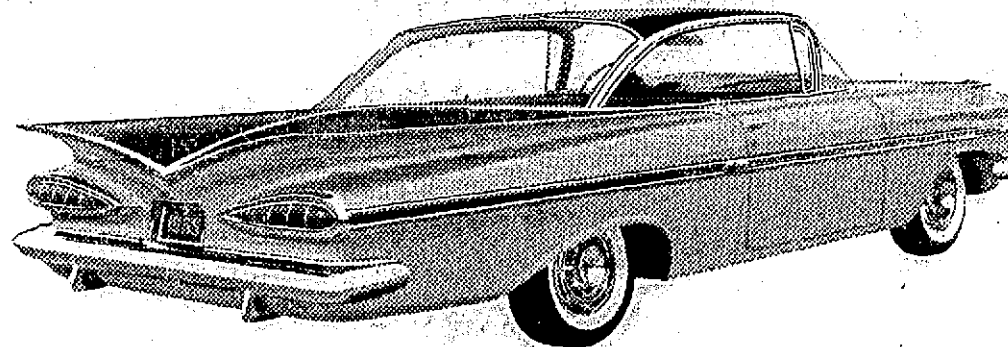
The sun is 864,392 miles in diameter. The earth is 7,918 miles.

## CHEVROLET SHOW TIME!

at the

### SHOW ROOM AUTO SHOW

OPEN FROM 8:00 A. M. TO 6:00 P. M. 301 E. SECOND ST. JANUARY 22 THRU JANUARY 31



The Impala 2-Door Sport Coupe, like all '59 Chevis, has a new finish that keeps its brilliance for years.

Big doings at the Chevrolet

### exhibit!

You'll see a stunning variety of Chevis, models in every Series. Task-Force 59 trucks, too. Along with fascinating animated displays that demonstrate, right before your eyes, some of Chevrolet's advanced engineering ideas. Plan to stop by. We'll look forward to seeing you.

Get a close look at all the latest Chevy

### FEATURES

Stimline Design—fresh, fine, fashionable. Shaped to the new American taste.

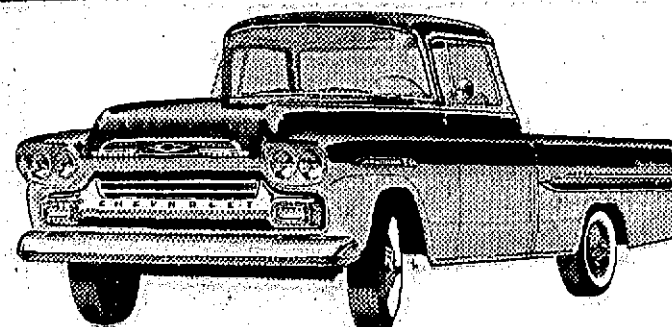
Body by Fisher—new and roomier with a real look of luxury and vast areas of Safety Plate Glass visibility.

Magic-Mirror Finish—new acrylic lacquer that keeps its luster without wax or polish for up to three years.

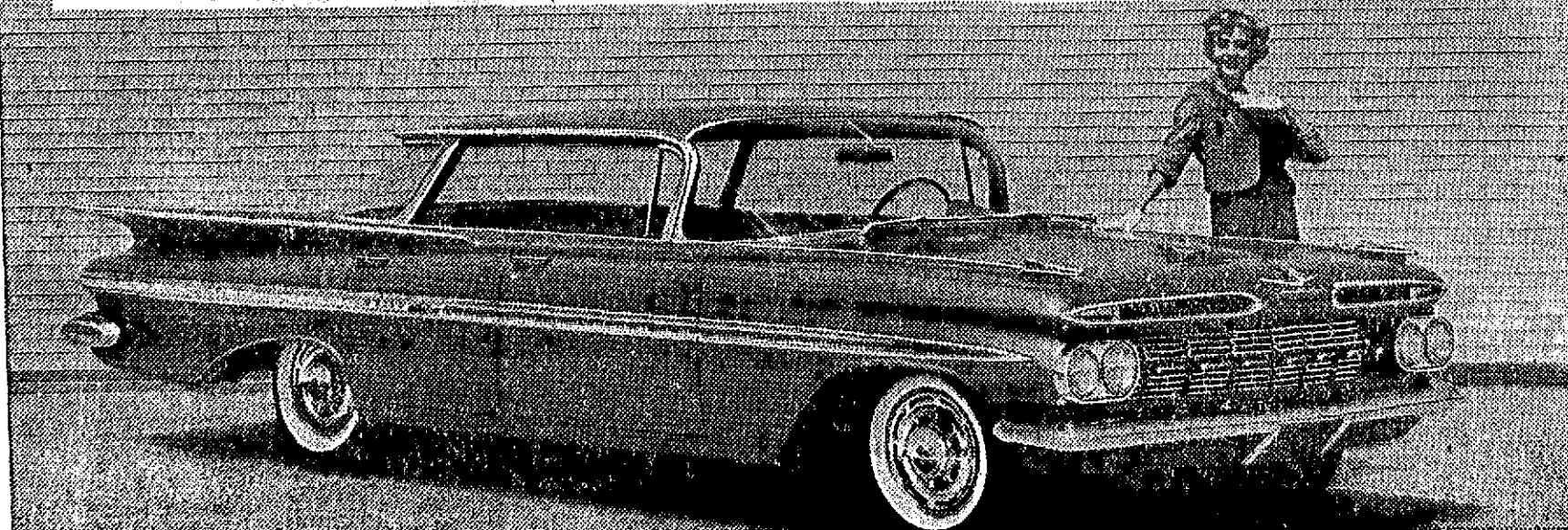
Peppery Hi-Thrift 6—delivers up to 10% greater gas economy. Plus a vimp-packed lineup of V8's.

Safety-Master Brakes—they're bigger for safer, surer stops. Last longer, too. Plus smoother-than-ever suspension, new easier riding Tyrex cord tires—everything you want in a car wrapped up beautifully in the '59 Chevy. Drive it at your Chevrolet dealer's soon.

CHEVROLET



New Task-Force 59 Fleetside—pickup star of Chevrolet's longest, strongest truck lineup.



The Impala Sport Sedan—one of Chevrolet's full series of Impalas for '59.

see your local authorized Chevrolet dealer

## Young Chevrolet Company

301 East Second St.

HOPE, ARK.

Phone 7-2355